

#### NORTHEAST KANSAS CITY CHAMBER OF COMMERCE INDEPENDENCE AVE COMMUNITY IMPROVEMENT DISTRICT

1/20/2021 1/21/2021

#### **2021 BOARD REPORT: JAN 21 - FEB 16**

1) COVID-19 ACTIVITIES UPDATE

- **5 YEAR PLAN UPDATE**
- 3) PASEO GATEWAY FAÇADE IMPROVEMENT PROGRAM UPDATE

- **RECENT EVENTS**
- 5) ALLEYWAY CLEANUP
- TITAN SECURITY DATA
- **NEW ON THE AVENUE**
- 8) NORTHEAST NEWS CENTERFOLDS

#### **FEBRUARY 17, 2021**



www.NEKCchamber.com







Paycheck Protection Loan (PPP) 2021 2<sup>nd</sup> Round Available TODAY

**↓ TO APPLY ↓** 

STEVE SCHAFER 816-483-1210

(ask for PPP LOAN help)

OR

ppploans@centralbankkc.com



central bank of kansas city

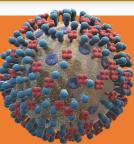
2301 Independence Blvd Kansas City, MO 64124



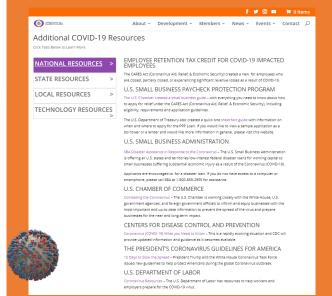
If you need help, make an appointment with Steve Schafer who will get you through. Central Bank follows COVID-19 guidelines.

**CLICK HERE TO APPLY NOW** 

NEKC CHAMBER WEBSITE **NEKC CHAMBER YOUTUBE** KSHB-TV CH 41 NEWS



## RESONSE TO CORONAVIRUS



northeast kansas city chamber of commerce



NEKC CHAMBER & INDEPENDENCE AVE CID HANDING OUT THOUSANDS OF DONATED MASKS - CH 41 KSHB REPORTS

NEKC Chamber Independence Ave CID



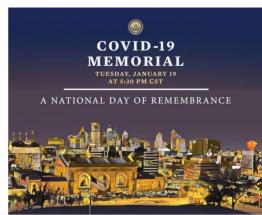
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COVID-19

Date: January 19, 2021







# 5 YEAR PLAN "DRAFT" 2021

## 5 YEAR OBJECTIVES & GOALS

- 1. CHAMBER & CID PUBLIC/PRIVATE PARTNERNSHIPS: IMPROVE RELATIONSHIPS BY CHAMBER & CID INCREASING PARTICIPATION
  - Continued education through partnered events/classes

    - Leadership 1) inhouse curriculum ex: USA staff 2) out-of-house ex:
  - Increase Internships through national summer internship programs ex: MO association
  - Research how other CIDs have used Public/Private Partnerships to benefit the
  - Establish Independence Ave Infrastructure & streetscape improvement strategy:
    - Independence Plaza Park redevelopment

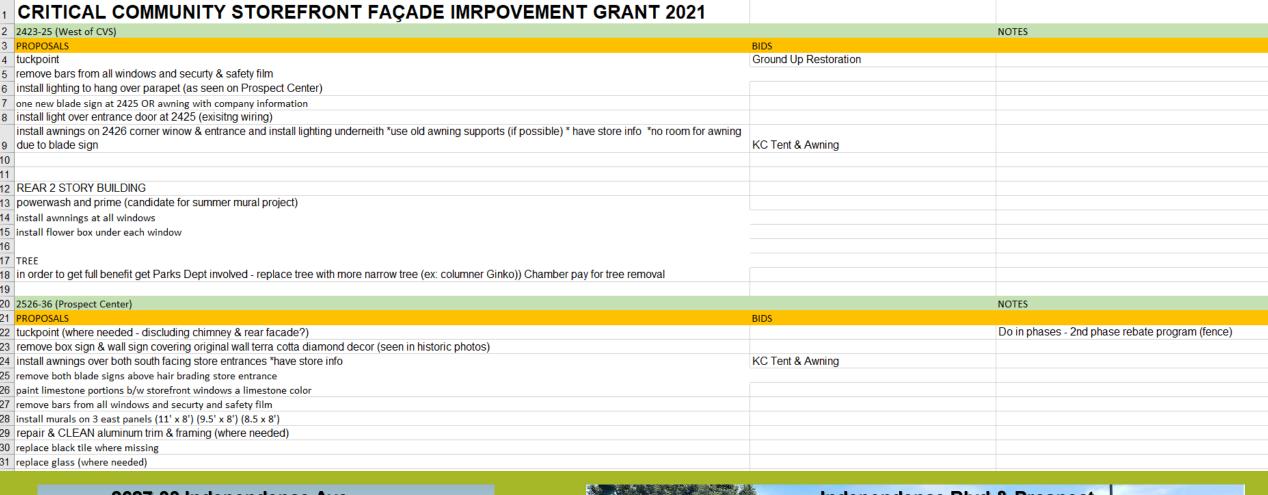
    - Repair of sidewalk handicapped corners
  - 2. CHAMBER & CID EVENTS: SPOTLIGHTING, ADVERTIZING, MARKETING & SOCIAL MEDIA
  - Create a weekly International Marketplace campaign for each store's "specialty items"
  - Create a Historic Northeast Monopoly board game.
  - Establish an annual/biannual "food truck rodeo".
  - Update International Marketplace Find-It wheel
  - Network with more social media GROUPS

  - Improve promoting established ongoing events through social media, email, mailings, Use Facebook Events more often (when appropriate) flyers, billboards, local broadcaster, newspapers & periodicals.

    - Biweekly Northeast News CID business centerfold spotlights

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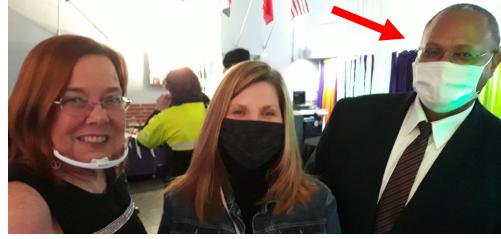












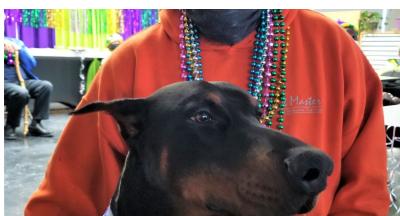






We are doing this on our OFFICE front porch at the Independence Ave CID - NEKC Chamber for a "drive-thru" Mardi Gras - beads & candy.









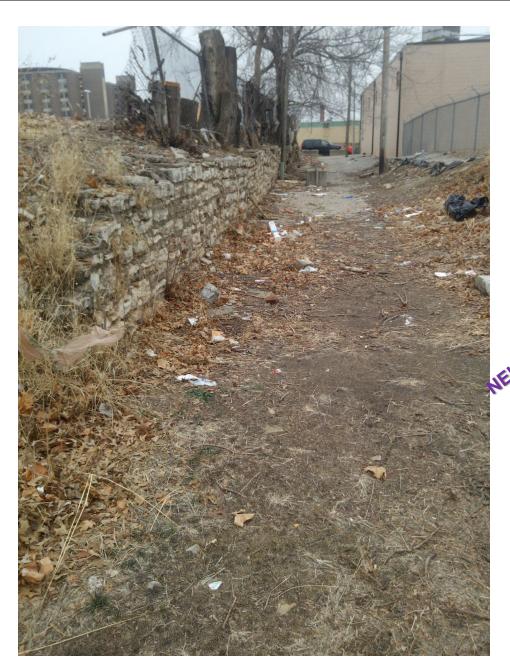




#### **DRIVE-THRU MARDI GRAS**

**FEBRUARY 16, 2021** 

Beans, Booze &... Balloons Community Event
18 GUESTS + STAFF



JEKC ALLE WAY CIEAMUP City Contract



<u>Vacated Homeless Camp Debris</u> from along Bales South of Independence Ave.







NEKCALLEYWAY CLEANUP

City Contract

#### Drury & Oakley [North of Ave] | About 240 Lbs Trash | 5 USA | 2.5 Hrs | Feb 3, 2021













NEKC ALLEYWAY Contract

NEKC ALLEYWAY Contract









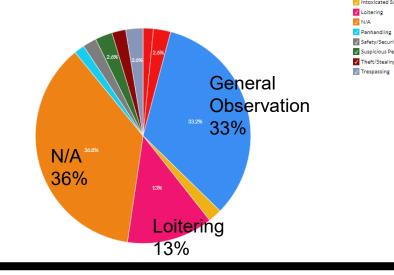
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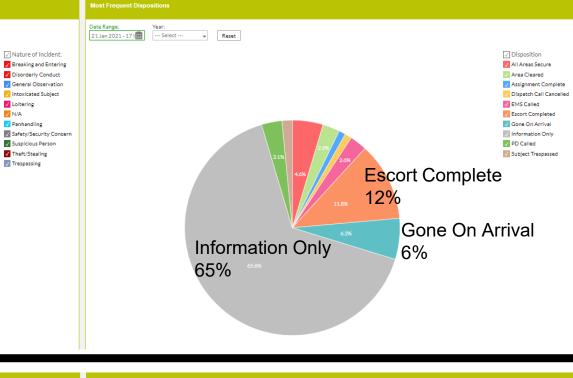
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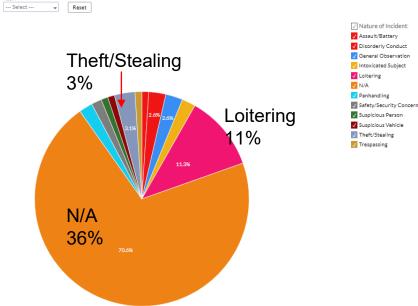
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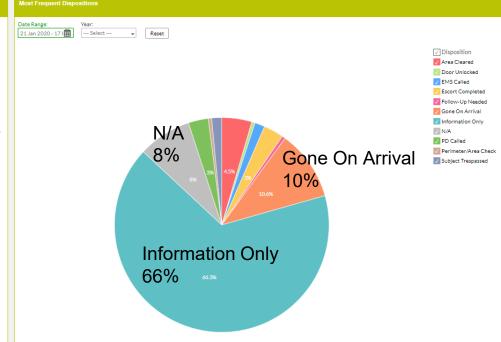
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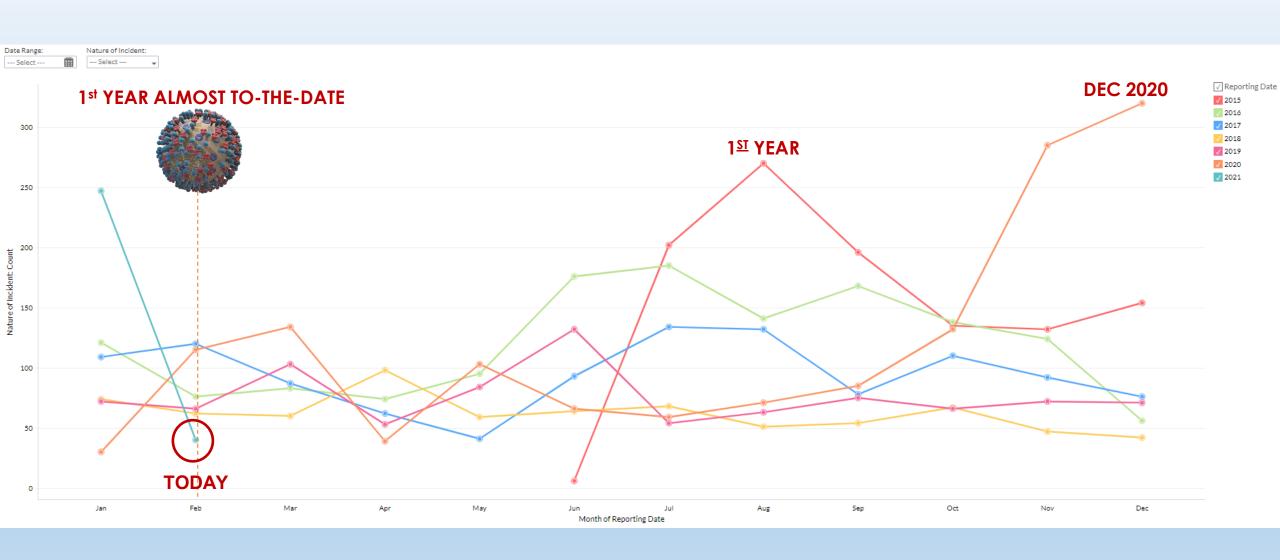








#### **AVENUE ANGELS YEAR AFTER YEAR REPORTS**





AVENUE ANGELS FOUR CORNERS











Last Days of Snyder's Grocery on the Avenue

## **CHANGES ON THE AVENUE 2020-21**



PROSPECT & INDEPENDENCE AVE





**5100-5110 INDEPENDENCE AVE** 



**2601-7 INDEPENDENCE AVE** 



**2620 INDEPENDENCE AVE** 



**3015 INDEPENDENCE AVE** 



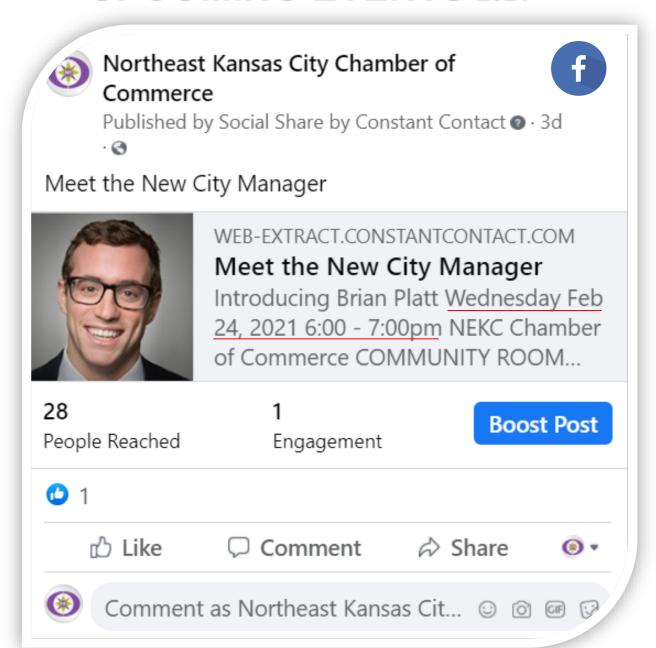


## NORTHEAST NEWS CID CENTERFOLDS





#### **UPCOMING EVENTS 2021**





Bobbi Baker-Hughes President/CEO NECC

Jerry Potocnik

Chairman of the Board Owner, Law Office of Jerry Potocnik

Jessica Johnson

Treasurer Vice President, Finance and Administration at Metropolitan Organization to Counter Sexual Assault

Victor Cascio Vice Chairman Realtor, Zimmer Real Estate

Manny Abarca IV Secretary US House of Representatives

Ann Rundauist Minister, Children's Memorial Lutheran Church

Jim Lawless Realtor, Northeast Realty

Dr Ed Kendrick Owner, DDS and Associates

Rico Almaraz Owner, Awesome Remodel & Construction

Becky Gripp Owner, The Tamale Kitchen

Sarah Cousineau Promotions, Central Bank of Kansas City

(Tali) Citlali Rivera Loan Officer, First Federal Bank of Kansas City

Gary L. Goebel

Realtor & Certified Property Manager

Andrea Wilt Advisor, Premier Financial

CHAMBER STAFF





**Bobbi Baker-Hughes** District Manager Northeast Kansas City Chamber of Commerce

Charlie Passantino Interim Chairperson (Vice-Chairman) Passantino Bros Funeral Home

Bill Dana Treasurer President, Central Bank of Kansas City

Anthony Spalitto Secretary Spalitto Pharmacy, LLC

Joe Mika Sargent of Arms Mika Enterprises, Inc.

**Rick Carroll** At Large Cosentino's Price Chopper





Rebecca Koop Vice President Business and Community Events Director

Jon Henderson Treasurer Missouri Lake Living Vacations, LLC









