



NORTHEAST KANSAS CITY CHAMBER OF COMMERCE
INDEPENDENCE AVE COMMUNITY IMPROVEMENT DISTRICT

1/20/2021
1/21/2021

2021 BOARD REPORT: January 21 – March 16

A G E N D A

- 1) COVID-19 ACTIVITIES UPDATE
- 2) 5 YEAR PLAN UPDATE
- 3) PASEO GATEWAY FAÇADE IMPROVEMENT PROGRAM UPDATE
- 4) REVIEW RECENT EVENTS
- 5) ALLEYWAY CLEANUP
- 6) TITAN ANGELS “FOUR CORNERS”
- 7) “ART FOR THE PARK” INDEPENDENCE PLAZA
- 8) NEW ON THE AVENUE
- 9) UPCOMING EVENTS
- 10) NORTHEAST NEWS “CENTERFOLDS”

MARCH 18, 2021



www.NEKCchamber.com
Independence Avenue CID

PRESENTED BY: Bobbi Baker, President/CEO NEKC Chamber & Manager IA CID



CLICK HERE TO APPLY NOW

Paycheck Protection Loan (PPP) 2021
2nd Round Available TODAY

↓ TO APPLY ↓

☎ **STEVE SCHAFER 816-483-1210**
(ask for PPP LOAN help)

OR

✉ **ppploans@centralbankkc.com**



central bank of kansas city

2301 Independence Blvd
Kansas City, MO 64124

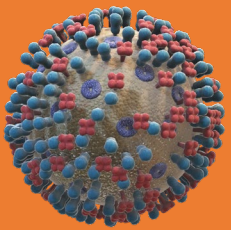
CLICK HERE TO APPLY NOW

Office Outreach:

NEKC CHAMBER WEBSITE

NEKC CHAMBER YOUTUBE

KSHB-TV CH 41 NEWS







RESONSE TO CORONAVIRUS

The Healing House



northeast kansas city chamber of commerce





NEKC CHAMBER & INDEPENDENCE AVE CID HANDING OUT THOUSANDS OF DONATED MASKS - CH 41 KSHB REPORTS

9 views · Nov 16, 2020

NEKC Chamber Independence Ave CID
13 subscribers

SUBSCRIBED

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Additional COVID-19 Resources

Click Tabs Below to Learn More

NATIONAL RESOURCES >

STATE RESOURCES >

LOCAL RESOURCES >

TECHNOLOGY RESOURCES >

EMPLOYEE RETENTION TAX CREDIT FOR COVID-19 IMPACTED EMPLOYEES

The CARES Act (Coronavirus Aid, Relief, & Economic Security) created a new for employees who are closed, partially closed, or experiencing significant revenue losses as a result of COVID-19.

U.S. SMALL BUSINESS PAYCHECK PROTECTION PROGRAM

The U.S. Chamber created a small business guide - with everything you need to know about how to apply for relief under the CARES Act (Coronavirus Aid, Relief, & Economic Security), including eligibility, requirements and application guidelines.

The U.S. Department of Treasury also created a quick one sheet fact guide with information on when and where to apply for the PPP Loan. If you would like to view a sample application as a borrower or a lender and would like more information in general, please visit this website.

U.S. SMALL BUSINESS ADMINISTRATION

SBA Disaster Assistance In Response to the Coronavirus - The U.S. Small Business Administration is offering all U.S. states and territories low-interest federal disaster loans for working capital to small businesses suffering substantial economic injury as a result of the Coronevirus (COVID-19).

Applicants are encouraged to for a disaster loan. If you do not have access to a computer or smartphone, please call SBA at 1-800-659-2955 for assistance.

U.S. CHAMBER OF COMMERCE

Combating the Coronavirus - The U.S. Chamber is working closely with the White House, U.S. government agencies, and foreign government officials to inform and equip businesses with the most important and up-to-date information to prevent the spread of the virus and prepare businesses for the near and long-term impact.

CENTERS FOR DISEASE CONTROL AND PREVENTION

Coronavirus (COVID-19) What you Need to Know - This is a rapidly evolving situation and CDC will provide updated information and guidance as it becomes available.

THE PRESIDENT'S CORONAVIRUS GUIDELINES FOR AMERICA

15 Days to Slow the Spread - President Trump and the White House Coronavirus Task Force issued new guidelines to help protect Americans during the global Coronavirus outbreak.

U.S. DEPARTMENT OF LABOR

Coronavirus Resources - The U.S. Department of Labor has resources to help workers and employers prepare for the COVID-19 virus.



Please join NEKC Chamber Hybrid LIVE/ZOOM "Tasty Topic Talk"

luncheon to help shape our future together.

The NEKC Chamber is working on its five year plan and want YOUR input. So bring your thoughts & ideas to help us help you grow your business.

[CLICK HERE TO JOIN BY ZOOM](#)



Meeting ID: 825 4101 9329
Passcode: 983635
One tap mobile

Join the NEKC Chamber of Commerce members, stakeholders and community to listen, learn and discuss the Hot Topics in our local business community. We offer our discussion space in a Hybrid form ...

You can ZOOM with your own Brown Bag lunch or venture out and explore....
Dine in our sanitized, safe, clean and physically distanced community meeting room where lunch will be provided by one of our local restaurants...

RSVP is necessary and required a minimum of 24 hours in advance.

Explore our Community Resource Center and facility with a \$20 lunch ticket!

Discover some of the best food in KC!

Experience the World on Independence Avenue!

We can accommodate 15 physical distancing at your personal table.

[RSVP EVENTBRITE FOR IN-HOUSE LUNCH](#)

Tasty Topic Talk Luncheon - NEKC Chamber

LOCATION
2657 Independence Ave. KCMO 64124 or ZOOM

DATE AND TIME
02/23/21 12:00pm - 02/23/21 1:00pm

Please join our hybrid LIVE/ZOOM luncheon to discuss how we can better serve YOU in growing your business.

Attending - Add To
Your Calendar

Maybe

I can't make it

Rebecca Koop, Events Director
rebeccakoop@nekcchamber.com
www.NEKCChamber.com
(816) 231-5512 (ext. 100)



Bobbi Baker
CEO/President
Northeast Kansas City Chamber of Commerce

PLEASE EXPLORE OUR SOCIAL MEDIA



"Tasty Topic Talk" Luncheon February 23, 2021

28 GUESTS + STAFF: ZOOM & LIVE

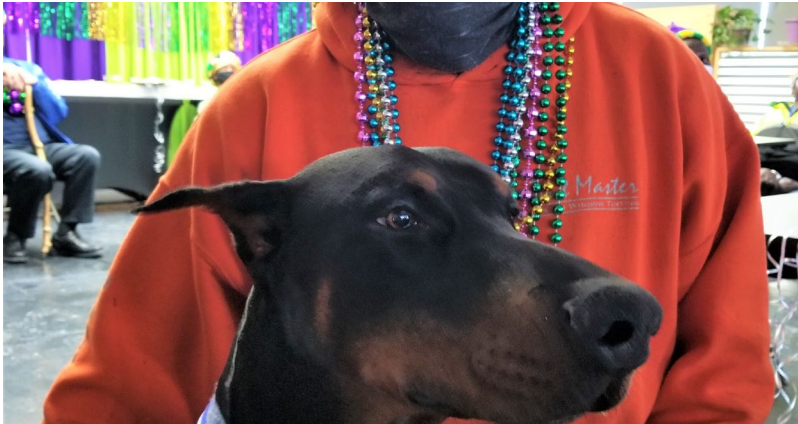
2021 EVENTS TIMELINE

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| EVENTS | GOALS | STAFF | Week 1 | | | | | Week 2 | | | | | Week 3 | | | | | Week 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | | | JANUARY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| EVENTS | GOALS | STAFF | Week 1 | | | | | Week 2 | | | | | Week 3 | | | | | Week 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | | | 31 | 1 | 2 | 3 | 4 | 7 | 8 | 9 | 10 | 11 | 14 | 15 | 16 | 17 | 18 | 21 | 22 | 23 | 24 | 25 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | NEKC INTERNATIONAL MARKETPLACE COFFEE TALK Weekly, Thurs 10am - 11am | invite & confirm guest speaker | Rebecca rebecca rebecca Lon Mike Rebecca Rol | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

CHAMBER & CID

- #### 5 YEAR OBJECTIVES & GOALS
- CHAMBER & CID PUBLIC/PRIVATE PARTNERSHIPS: IMPROVE RELATIONSHIPS BY INCREASING PARTICIPATION
 - Continued education through partnered events/classes
 - Landscaping
 - Recycling
 - Leadership 1) inhouse curriculum – ex: USA staff 2) out-of-house – ex: Universities, MO Extension
 - Increase Internships through national summer internship programs ex: MO association of business & marketing students applied research.
 - Research how other CIDs have used Public/Private Partnerships to benefit the community.
 - Establish Independence Ave Infrastructure & streetscape improvement strategy:
 - Independence Plaza Park redevelopment
 - Traffic calming
 - Repair of sidewalk handicapped corners
 - CHAMBER & CID EVENTS: SPOTLIGHTING, ADVERTIZING, MARKETING & SOCIAL MEDIA
 - Create a weekly International Marketplace campaign for each store's "specialty items" on FB & NE News
 - Establish a Historic Northeast Monopoly board game.
 - Update International Marketplace "food truck rodeo".
 - Network with more social media GROUPS
 - Use Facebook Events more often (when appropriate)
 - Improve promoting established ongoing events through social media, email, mailings, flyers, billboards, local broadcaster, newspapers & periodicals.
 - Weekly Four Corners event
 - Biweekly Northeast News CID business centerfold spotlights

We are doing this on our OFFICE front porch at the Independence Ave CID - NEKC Chamber for a "drive-thru" Mardi Gras - beads & candy.



DRIVE-THRU MARDI GRAS

FEBRUARY 16, 2021 ~ 18 GUEST + STAFF

Beans, Booze &... "Balloons" Community Event

The new FRESH MARKET ribbon cutting event with the NEKC Chamber



Fresh Market GRAND OPENING ribbon cutting!

The new store is open 7 days a week and features fresh meat, produce and a meat case that measures over 50 feet in length that's stocked full of fresh seafood, chicken, beef, pork and more.



Kansas City's Northeast News
February 25 at 9:36 AM · 🌐

The donation will feed those in need in our community through Children's Memorial Lutheran Church - Gathering Table, Healing House, Christine's Place and others.
<http://northeastnews.net/.../fresh-market-donates-30000.../>

NORTHEASTNEWS.NET
Fresh Market donates \$30,000 in food to Northeast organizations

👍❤️👏 11 1 Share

Like Comment Share



FEBRUARY 25, 2021 Fresh Market donates \$30,000 in food to Northeast organizations!

SPECIAL EVENT WITH THE CITY MANAGER OF KCMO

JANUARY 24, 2021

42 GUESTS + STAFF: ZOOM & LIVE



Northeast Kansas City Chamber of Commerce

Published by Social Share by Constant Contact · February 23
9:03 AM ·



Have you seen our latest news?



Wednesday
Feb 24, 2021
6:00 - 7:00pm

NEKC
Chamber of Commerce
COMMUNITY ROOM
2657 Independence Ave., KCMO
64124

HOSTS

NEKC Chamber of Commerce
Northeast News
Northeast Alliance Together (NEAT)
Mattie Rhodes

NORTHEAST NEWS ARTICLE



Nikki Lansford
Editorial Assistant

Residents will have an opportunity to meet Kansas City's new city manager Brian Platt in a virtual event hosted by the Northeast Kansas City Chamber of Commerce, Independence Avenue Community Improvement District (CID), Northeast News, Northeast Alliance Together (NEAT), and Mattie Rhodes Center on Wednesday, Feb. 24.

The event, which will be held via Zoom, will be an hour-long discussion from 6 to 7 p.m., where Platt will share his thoughts on the growth and success of Kansas City. During the first 30 minutes of the talk Platt will speak, while the second half is held for questions to be asked by the audience.

"Having the opportunity to meet and greet Brian Platt is something that should be really important to our community," said Bobbi Baker-Hughes, President and CEO of the chamber and manager of the CID. "Our city manager is the person that, ultimately, your project is presented to. He is the man with the ability to direct the dollars to successful projects."

Baker-Hughes said some topics that might be brought up during the meet and greet may be Platt's thoughts on funding community events, affordable housing and Tax Increment Financing (TIF), among others. Baker-Hughes said she also hopes the discussion might also bring to light how exactly Platt will be involved with the city and what forms of communication he will have with the neighborhood.

"I hope that what people are going to get out of this is a level of comfort with the city manager, so that they have the same opportunity to ask him and his staff questions about moving our city forward," Baker-Hughes said.

Platt began his position as city manager back in December of 2020 after being chosen out of four final candidates following a 13-month long process to find the 16th city manager which began in the fall of 2019.

Before coming to Kansas City, Platt had worked as a business administrator of Jersey City, N.J., since 2018. He also previously served as Jersey City's first Chief Innovation Officer and established the City's Office of Innovation in 2015. He consulted on management with McKinsey & Company and served as a kindergarten teacher with Teach for America.

Baker-Hughes said she hopes everyone will take the advantage to meet with Platt from the comfort of their own home. Those interested can tune into the event via Zoom through the link provided by the Chamber of Commerce on Wednesday.

Please join our Hybrid LIVE/ZOOM to hear our new City Manager's thoughts on priorities for our City and for the Historic Northeast...30 minutes of introduction/presentation will be followed by a 30 minute Question/Answer session.

46

People Reached

1

Engagement

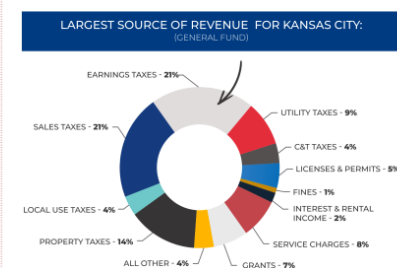
Boost Post



The **Kansas City earnings tax ("e-tax")** is a 1% tax on income earned by residents of Kansas City and nonresidents who work within the city limits. It was first passed into law by Kansas City voters in 1963 and has been successfully renewed ever since.

The e-tax is the largest element of the city's diverse and stable revenue structure, bringing ~\$270 million last year. It funds critical city services. **Renewing this tax will not raise anyone's taxes.** Unemployed persons with no earned income, senior citizens, and military personnel are exempt from paying the e-tax.

- FUNDS CRITICAL CITY SERVICES:**
- Street Repair
 - Trash Pickup
 - Snow Removal
 - First Responders
- AND:**
- Parks and Recreation
 - Housing Services
 - Water Services
 - Public Works
 - Municipal Court
 - Economic Development
 - City Planning



SPECIAL EVENT WITH THE MAYOR OF KCMO JANUARY 26, 2021

38 GUESTS: ZOOM & LIVE

Northeast Kansas City Chamber of Commerce
Published by Social Share by Constant Contact · January 26 ·

Today, Mayor Lucas Talks E-TAX



CONSEQUENCES OF A FAILED RENEWAL

There is **NO** realistic path to replacing the revenue lost due to a failed e-tax renewal. Such a failure would immediately result in a combination of tax increases and service cuts that would impact Kansas City for years.

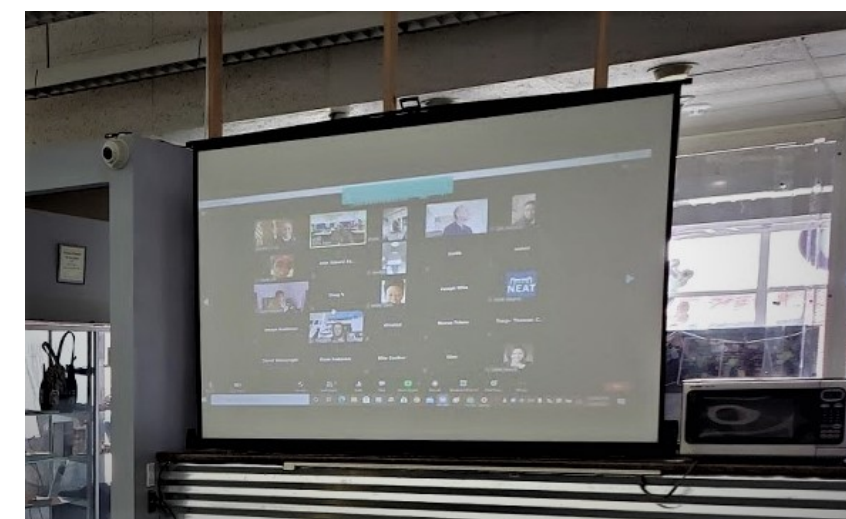
Replacing the e-tax would require tax increases that Kansas City doesn't have the legal authority to pass.

193%
PROPERTY TAX INCREASE BY 193% (~\$1,526/YEAR)

6.25%
SALES TAX INCREASE FROM 3.25% TO 6.25%

*Paid for by Together KC, John McGurk, Treasurer.

- If we fail to renew the e-tax:**
- ☒ The city would have to consider **first responder layoffs**, which might include police, firefighters, and EMTs. Other city jobs would also be at risk.
 - ☒ **Public works funding, including snow removal and pothole repair, would be cut.** Street lighting and other basic city services would also likely be cut.
 - ☒ **Collection of trash, recycling, bulky items, dead animals, and yard waste could be eliminated or residents might have to pay extra** for those services.
- Vote on or before April 6!**
together-kc.com
[/kcearningstax](https://kcearningstax.com)
-



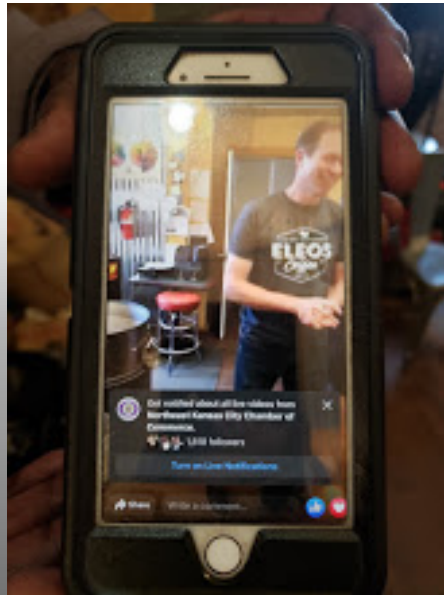
WEB-EXTRACT.CONSTANTCONTACT.COM

Today, Mayor Lucas Talks E-TAX

You don't want to miss this. TASTY TOPIC TALK

You are Invited - Topic: E-Tax Guest: Mayor Quinton Lucas Tuesday January 26, 11:45am -1:00 pm Monthly on the fourth Tuesday NEKC Chamber 2657 Independen

COFFEE CULTURES & CONVERSATIONS



Northeast Kansas City Chamber of Commerce was live.
Published by Rol Deng · 6d · 🌐

Coffee, Culture & Conversations
Thursday, March 11, 10:00 am to 11:00

Facebook logo



70 People Reached 15 Engagements Boost Post

3 1 Comment



STAFF MEETING @ ELEOS

Northeast Kansas City Chamber of Commerce
Published by Rebecca Koop · 6d · 🌐

CID supports our local businesses. Staff lunch meeting at Eleos.



51 People Reached 4 Engagements Boost Post

2

ELEOS COFFEE HOUSE

MARCH 13, 2021

5 GUESTS: ZOOM & LIVE



NEKC ALLEYWAY CLEANUP
KCMO City Contract



**Vacated Homeless Camp Debris
from along Bales South of Independence Ave.**



NEKC ALLEYWAY CLEANUP
KCMO City Contract

Drury & Oakley [North of Ave] | About 240 Lbs Trash | 5 USA | 2.5 Hrs | Feb 3, 2021



NEKC ALLEYWAY CLEANUP
KCMO City Contract



FOUR CORNERS COMMUNITY CALL
JOIN US FRIDAYS AT 4PM



Discount Smokes & Liquor
4019 Independence Ave
July 24, 2020



2.26.2021



3.12.2021



2.19.2021

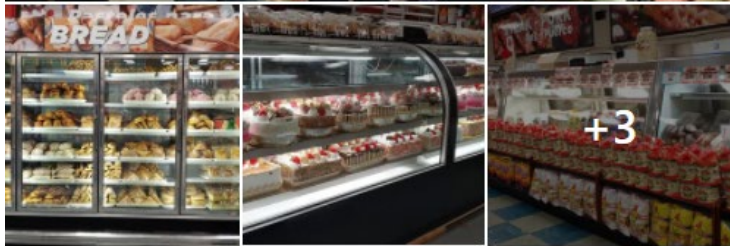
2.12.2021

 Kansas City's Northeast News
 February 12 · 🌐

This week's Independence Avenue CID, Four Corners Community call is at the new Fresh Market, El Mercado Fresco located at 2620 Independence Boulevard.

Fresh Market replaces Snyder's Supermarket in the same space, with a wider variety of international and Hispanic grocery items, a 50-plus foot fresh meat and seafood case and a larger fresh produce department.

Store manager Omar Saber and his team are excited to continue to serve the Northeast Community with a new Internation... See More



  Jeff Zumsteg and 62 others

3 Comments 6 Shares

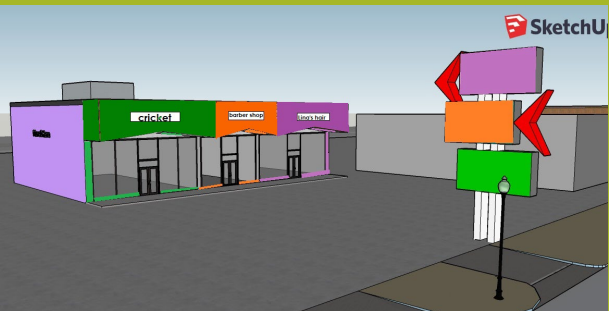
**AVENUE
 ANGELS
 FOUR
 CORNERS**



3.5.2021

| | | | |
|----|--|-----------------------|---|
| 1 | CRITICAL COMMUNITY STOREFRONT FAÇADE IMPROVEMENT GRANT 2021 | | |
| 2 | 2423-25 (West of CVS) | | NOTES |
| 3 | PROPOSALS | BIDS | |
| 4 | tuckpoint | Ground Up Restoration | |
| 5 | remove bars from all windows and security & safety film | | |
| 6 | install lighting to hang over parapet (as seen on Prospect Center) | | |
| 7 | one new blade sign at 2425 OR awning with company information | | |
| 8 | install light over entrance door at 2425 (existing wiring) | | |
| 9 | install awnings on 2426 corner window & entrance and install lighting underneath *use old awning supports (if possible) *have store info *no room for awning due to blade sign | KC Tent & Awning | |
| 10 | | | |
| 11 | | | |
| 12 | REAR 2 STORY BUILDING | | |
| 13 | powerwash and prime (candidate for summer mural project) | | |
| 14 | install awnings at all windows | | |
| 15 | install flower box under each window | | |
| 16 | | | |
| 17 | TREE | | |
| 18 | in order to get full benefit get Parks Dept involved - replace tree with more narrow tree (ex: columner Ginkgo) Chamber pay for tree removal | | |
| 19 | | | |
| 20 | 2526-36 (Prospect Center) | | NOTES |
| 21 | PROPOSALS | BIDS | |
| 22 | tuckpoint (where needed - discluding chimney & rear facade?) | | Do in phases - 2nd phase rebate program (fence) |
| 23 | remove box sign & wall sign covering original wall terra cotta diamond decor (seen in historic photos) | | |
| 24 | install awnings over both south facing store entrances *have store info | KC Tent & Awning | |
| 25 | remove both blade signs above hair braiding store entrance | | |
| 26 | paint limestone portions b/w storefront windows a limestone color | | |
| 27 | remove bars from all windows and security and safety film | | |
| 28 | install murals on 3 east panels (11' x 8') (9.5' x 8') (8.5 x 8') | | |
| 29 | repair & CLEAN aluminum trim & framing (where needed) | | |
| 30 | replace black tile where missing | | |
| 31 | replace glass (where needed) | | |

**2627-33 Independence Ave
(South Side of Street)**



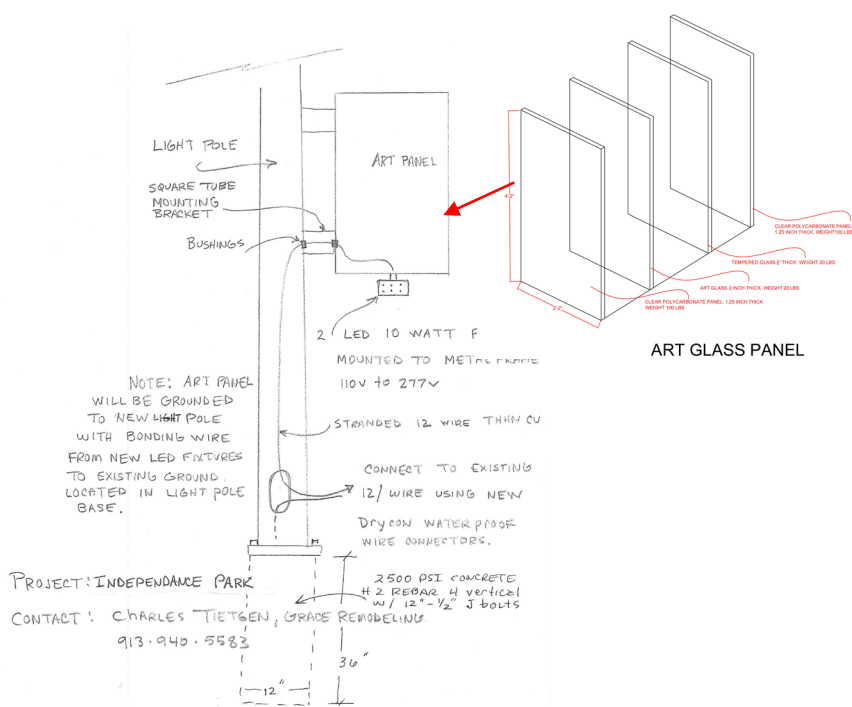
**Independence Blvd & Prospect
(Southeast Corner)**



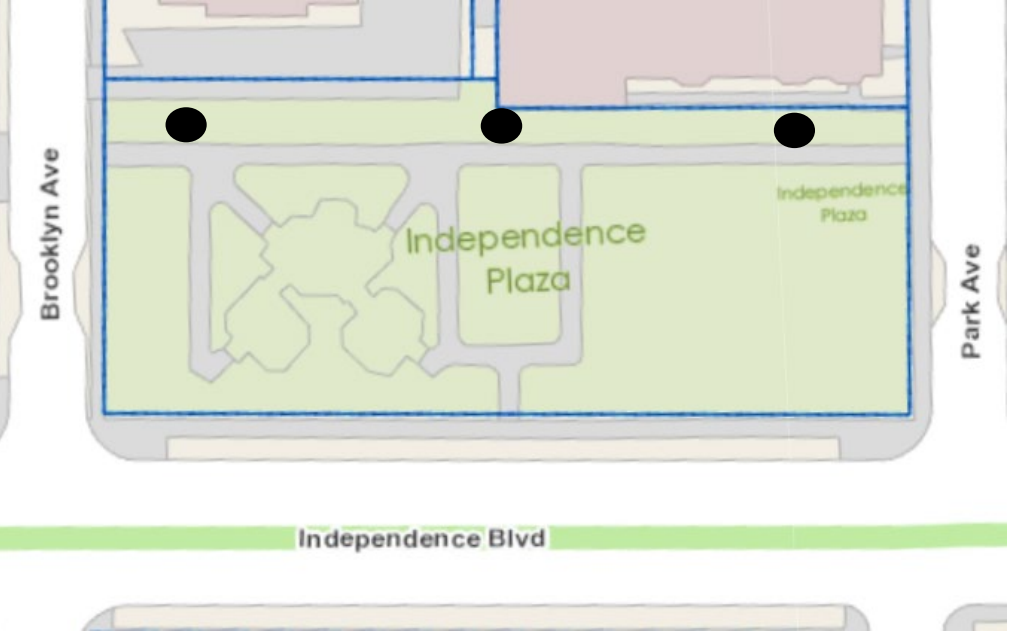
**Independence Blvd & Prospect
(Northwest Corner)**



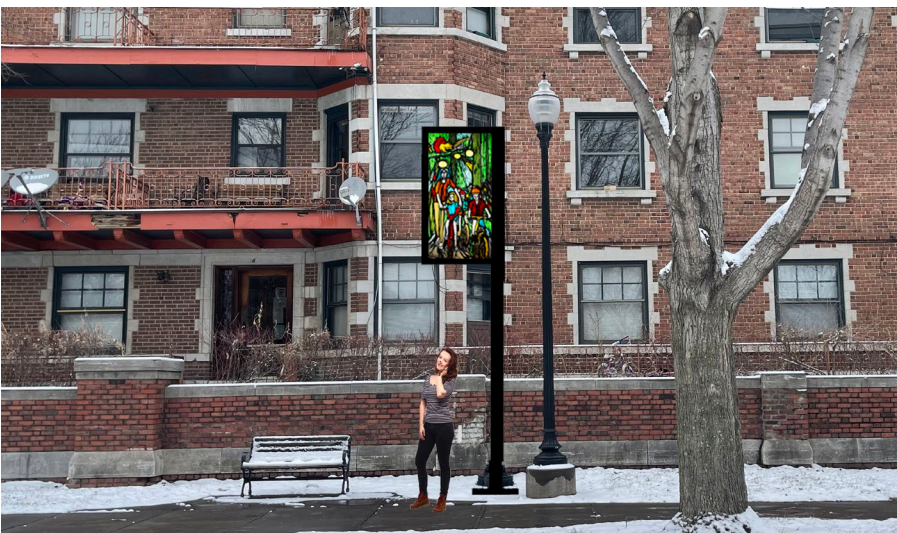
ART FOR THE PARK – INDEPENDENCE PLAZA 2021



LEARNING SHARING CARING



INTO THE LIGHT
Jude Huntz - Arts Consultant
Hasna sal - Artist



Northeast Spring Cleanup 2021



**Saturday, April 10
8am-12pm**

**Trash compactors will be at
The Concourse,
Budd Park,
Lykins Park,
N Blue Ridge
(7806 E 24 Highway)
and Sheffield Park**

**For more
information:**

**Scott Wagner
swagner@mattierhodes.org
816-581-5662**

**Volunteers
needed!**



Accepted Items:

**Bulky Items
Trash in Bags
Tires (Concourse Only)**

NEW THIS YEAR

***E-Waste - TVs, Printers, etc.
at 9th & Van Brunt
Soccer Fields**

***details on back of flyer**

Don't Forget: Yard Waste Curbside Pickup April 12 - 16!

E-Waste Drop-off Details

Location: 9th & Van Brunt Soccer Fields
Anything with a plug and circuit including appliances accepted.
Items must be cleaned on the inside and out to be accepted.

Below is the price list of things for certain items.
Cash only.

CRT Monitors = \$5.00 each

CRT TV's 26" or less = \$30.00 each

CRT TV's 27" or greater = \$50.00 each

Wood Console and True Big
Screen/Projection TV's = \$50.00 each

LED/LCD/Plasma TV's = \$20.00 each

Any Freon containing unit = \$10.00 each

BI-ANNUAL NORTHEAST EVENT



Park Hills, MO (R2 certified facility)
St. Louis, MO
Kansas City, MO
Jefferson City, MO
Imperial, MO



Advertisement Courtesy of Northeast News



Northeast Kansas City Housing Solutions Summit

NEKC Library Kansas City University NEKC Chamber
March 18-20, 2021

AGENDA

Session 1: March 18, 6:00-8:00 pm

Government Officials and Neighborhood Leaders Convene

Session 1 Agenda

- Welcome
- The Importance of Person-Centered Language and Civility
- The Lived Experience of Houselessness
- Lived Experience Q&A

3 SESSIONS →

Thank you for your interest in participating in the Sustainable Housing Solutions Summit to house the increasing population of unhoused people along the Independence Avenue Corridor. We believe that if we can create a model for this specific population, that it can be replicated and adapted for communities across the metropolitan area and the State.



We have been hard at work organizing this three day summit to ensure that our time together will be used most effectively. To lessen the time commitment for individuals and to focus on specific areas, we will be breaking into focus groups on Thursday and Friday, then bringing everyone together on Saturday. Participants will be able to join us virtually or in person. Our current schedule is as follows:

- **March 18, 6-8pm - Government officials and Neighborhood Leaders Convene**
- **March 19, 9-12pm - Nonprofits/Activists/Organizers/Service Providers Convene**
- **March 20, 9-12pm All Convene, public invited**

The Northeast Kansas City Chamber is one location where you can attend in person. We are located @ 2657 Independence Ave. KCMO 64124

We believe you will be an exceptional addition to our summit group as we seek action that will ensure a just and equitable solution that includes a respect for everyone's dignity who are impacted by this unforeseen crisis of increasing homelessness.

We are requesting you or someone from your organization with authority in decision-making to join us at this summit. As previously stated, we are about action and it is necessary we bring together all appropriate groups to address the needs of a population that desperately needs attention. By participating you will help make sure we are implementing sustainable solutions to address this issue.

- **Please Register Here by March 16th: <https://forms.gle/g3UDDyQmL6FR3VGH8>**
 - **Additionally, please send this survey out to your community members and constituents: <https://forms.gle/GjgEmv85EGhA7aBQ6>**
- We already have commitments from major agencies including City Government, Neighborhood organizations, and service providers

Rebecca Koop, Events Director
rebeccakoop@nekcchamber.com
www.NEKCChamber.com
(816) 231-3312 (ext. 100)



Bobbi Baker
CEO/President
Northeast Kansas City Chamber of Commerce

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1st Place

1st Place

1st Place

1st Place

2nd Place

3rd Place

4th Place

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Business and Community Events Director
Rebecca Koop



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(Vice-Chairman)
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Cosentino's Price Chopper



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