

# LAST PRESENTATION DATE:

NORTHEAST KANSAS CITY CHAMBER OF COMMERCE 4/21/2021 INDEPENDENCE AVE COMMUNITY IMPROVEMENT DISTRICT 3/18/2021

### **2021 BOARD REPORT**



PRESENTED BY: BOBBI BAKER, PRESIDENT/CEO NEKC CHAMBER & MANAGER IA CID

### AGENDA, MAY 20, 2021

- 1) COVID-19 ACTIVITIES
- 2) RECENT & UPCOMING EVENTS
- 3) INDEPENDENCE PLAZA PARK "ART FOR THE PARK"
- 4) CID, TITAN ANGELS & ALLEYWAY MANAGER'S REPORT
- 5) PASEO GATEWAY FAÇADE IMPROVEMENT PROGRAM
- 6) NORTHEAST NEWS "CID CENTERFOLDS"
- 7) NEW NEKC CHAMBER MEMBERSHIP



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About - Development - Members - News - Events - Contact 🔎

CHANGE CP CONNECT





# **RESPONSETO CORONAVIRUS**

Click Tabs Below to Learn More

LOCAL RESOURCES

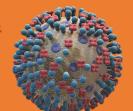
TECHNOLOGY RESOURCES

#### The Healing Hous





Office Outreach: NEKC CHAMBER <u>WEBSITE</u> NEKC CHAMBER <u>YOUTUBE</u> KSHB-TV <u>CH 41 NEWS</u>





SUBSCRIBED

NEKC CHAMBER & INDEPENDENCE AVE CID HANDING OUT THOUSANDS OF DONATED MASKS - CH 41 KSHB REPORTS 9 views - Nov 16, 2020

NEKC Chamber Independence Ave CID

Additional COVID-19 Resources

U.S. SMALL BUSINESS PAYCHECK PROTECTION PROGRAM The U.S. Chamber created a small business guide – with everything you need to know about how

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to apply for relief under the CARES Act (Coronavirus Ald, Relief, & Economic Security), including eligibility, requirements and application guidelines.

The U.S. Department of Treasury also created a quick one sheet fact guide with information on when and where to apply for the PPP Loan. If you would like to view a sample application as a borrower or a lender and would like more information in general, please visit this website.

U.S. SMALL BUSINESS ADMINISTRATION

SBA Disaster Assistance in Response to the Coronavirus – The U.S. Small Business Administration is offering all U.S. states and territories low-interest federal disaster loans for working capital to small businesses suffering substantial economic injury as a result of the Coronavirus (COVID-19).

Applicants are encouraged to for a disaster loan. If you do not have access to a computer or smartphone, please call SBA at 1-800-659-2955 for assistance.

#### U.S. CHAMBER OF COMMERCE

Combating the Coronavirus - The U.S. Chamber is working closely with the White House, U.S. governmer, agencies, and foreign government officials to inform and equip businesses with the most important and up-to-date information to prevent the spread of the virus and prepare businesses for the near and long-term impact.

#### CENTERS FOR DISEASE CONTROL AND PREVENTION

Coronavirus (COVID-19) What you Need to Know – This is a rapidly evolving situation and CDC will provide updated information and guidance as it becomes available.

THE PRESIDENT'S CORONAVIRUS GUIDELINES FOR AMERICA 15 Days to Slow the Spread – President Trump and the White House Coronavirus Task Force

issued new guidelines to help protect Americans during the global Coronavirus outbreak.

Coronavirus Resources – The U.S. Department of Labor has resources to help workers and employers prepare for the COVID-19 virus.



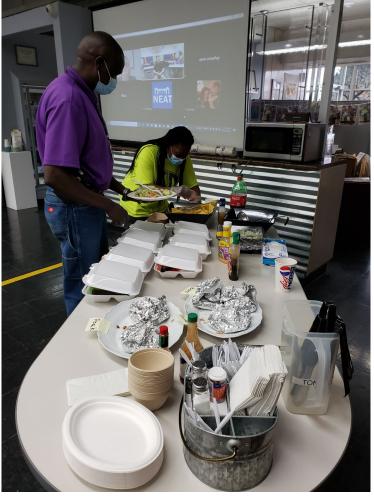
# NEKC CHAMBER LUNCHEON March 23, 2021





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LIVE







Northeast Kansas City Chamber of Commerce Published by Social Share by Constant Contact 💿 · March 23 at

f 9:01 AM · 🕥

Last chance reminder to join us for PPP and Tax information , Liberty Tax.



#### WEB-EXTRACT.CONSTANTCONTACT.COM Tasty Topic Talk about Taxes

Chamber Member. Liberty Tax answers your questions. Tasty Topic Talk over Lunch Tuesday March 23, 11:45 am to 1:00 pm Topic: Thomas Henggeler is very excited to discuss with you 2 huge benefits to bus

113 People Reached Engagements



# **COFFEE, CULTURES** & CONVERSATIONS







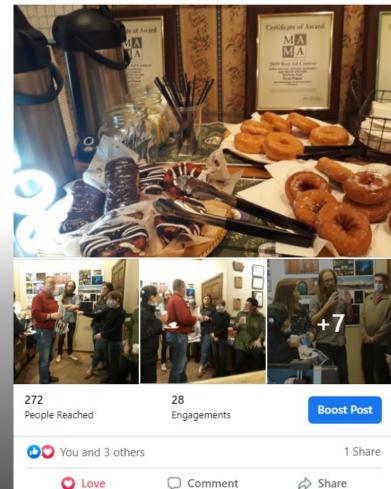






Northeast Kansas City Chamber of Commerce Published by Rebecca Koop 2 · 5d · 🕤

Loved the Eleos Coffee this morning. The Northeast News was our host at their office. Learned a bit more about our community partners & and how important our local paper is.



#### **NORTHEAST NEWS APRIL 8, 2021**

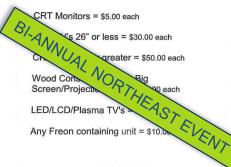
### GUESTS: 2 ZOOM & 21 LIVE



#### **E-Waste Drop-off Details**

Location: 9th & Van Brunt Soccer Fields Anything with a plug and circuit including appliances accepted. Items must be cleaned on the inside and out to be accepted.

> Below is the price list of things for certain items. Cash only.



R2 Responsible Recycling



#### APRIL 10, 2021 | 8 A.M. TO NOON

BULKY/TRASH LOCATIONS	TIRE DROP OFF			
Lykins Square: 4115 E 7th St	The Concourse: 200 Benton Ave, KCMO, 64123			
Budd Park:	ELECTRONICS DROP OFF			
5001 St John Ave, KCMO, 64123 The Concourse:	9th And Van Brunt Athletic Fields 901 VAN BRUNT BLVD, KCMO, 641			
200 Benton Ave, KCMO, 64123 Sheffield Park: 1111 EWING AVE, KCMO, 64126 7806: US-24, KCMO, 64125	ELECTRONICS PRICE LIST CRT Monitors = 55:00 each CRT TV's 25' or greater = 550:00 each CRT TV's 27' or greater = 550:00 each Wood Console and True Big Screen/Projection TV's = 550:00 each LED/LCD/Plasma TV's = 520:00 each Any Freon containing unit= \$10:00 each			
Sponsors: NEAT   3RD & 4TH DISTRICT COUNCIL				
CITY OF KANSAS CITY, MISSOURI	For more information, contac ROBERT WOODS A 816-513-8442			

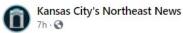
#### \*Advertisement Courtesy of Northeast News\*











Northeast's Spring Cleanup a success despite the rain https://bit.ly/2Q2zGcD



NORTHEASTNEWS.NET

Northeast's Spring Cleanup a success despite the rain Nikki Lansford Editorial Assistant Rain did little to deter Northeast's...

00 5

1 Share

Northeast Kansas City Chamber of Commerce is at \* Independence Avenue Community Improvement District.

Published by Rol Deng 💿 · 4d · Kansas City · 🔇

#NEKC The Northeast Kansas City of Chamber of Commerce Urban Street Ambassador load up 175 tries as part of Northeast Clean Up April 10, 2021/8 A. M. TO NOON today. We thanks everyone of you for the constant hard work and dedication.



96 People Reached 32 Engagements

**Boost Post** 





WEB-EXTRACT.CONSTANTCONTACT.COM

#### MURAL UNVEILING APRIL 10

Join us for Food, Music & Art Before picture of 2607 Independence...

51	3	
People Reached	Engagements	





## Show Me "PAD" **St Luke's Mural**



April 10, 2021

**Approximately 100 Attendees** 



Northeast Kansas City Chamber of Commerce Published by Social Share by Constant Contact 2 · 3d · S



EARTH without ART is just EH mural party



WEB-EXTRACT.CONSTANTCONTACT.COM

#### The latest news for you

You don't want to miss this. Earth Day Mural Reveal Party

40 People Reached

#### 2

Engagements







#### After two and a half years of work, Rebecca Koop's mosaic mural is finished

April 14, 2021 by Bek Shackelford



The completed mosaic. // Photo by David Remley

While many of us have purchased paint-by-numbers or adult coloring books to pass idle time, half-finished them, and then placed them in a closet to collect dust, Rebecca Koop completed a mosaic mural that covers over 460 square feet and took over five years to conceptualize, gather materials, and create.

#### April 22, 2021 5-8pm MOSAIC MURAL REVEAL 3922 St John Ave, KCMO

### APRIL 22 ANTI-JOHN CAMPAIGN

#### Anti-John Northeast Event

#### Location: 5100 Block of Independence Ave

**8:30 am** – Independence Avenue CID will come with pop up tents to set up area in front of building (but away from Christine's Place entrance).

**8:45 am** – Speakers and Podium will set up under tents. Invitees will begin to assemble.

**9:00 am** – Press Announcement begins. Speakers are in this order (and should speak for no more than 5 minutes):

**Emcee: Scott Wagner** – Scott will provide general greetings and introductions of all guest speakers and their roles in the effort. **Christine McDonald** – Why are we here today? What are we trying to solve?

Alison Phillips – Attorney General's office – Our strategies and how they work.

Jackson County Prosecutor Jean Peters Baker – General Comments including public example letter strategy.

Michael Bushnell – Northeast News – Public Example strategies online and in print.

**Bobbi Baker-Hughes** – Northeast Kansas City Chamber of Commerce – Role of businesses in effort, and their participation.

9:30 am – Event concludes.

**9:45 am** – Post interviews and tear-down of event equipment should be complete.



















### **MONARCH NATION**

#### **BUTTERFLY GARDEN INSTALLATION EVENT**

SATURDAY, MAY 8, 2021 53 ATTENDEES & STAFF







indieavecid.com

### MONARCH STRONG

### COMMUNITY STRONG



mamber of Commerce mare by Constant Contact 💽 · 6d · 🔇



sation on Monarch Butterfly's

	WEB-EXTRACT.CONSTANTCONTACT.COM			
Coffee Culture & Conversation Monarch Butterflys				
	Monarch Butterfly and Gardens to attract them The NEKC Chamber			

Engagements

ple Reached

Boost Post

### THURSDAY, MAY 13, 2021 21 ATTENDEES (including CID staff)

HOTIC

ann conaittean () Sacaraite 2017 Galais Count on more.

ad in part by the above organizations and businesse

We are looking for two Artists / two walls HNE Summer Mural program 2021 sponsored by the NEKC Chamber of Commerce









2601 Independence Ave . Second Floor only

5100 Independence Ave. Brick wall only

Vision the metamorphosis of our large blank walls into spectacular Monarch Butterfly & Flower Gardens that represent Immigration & Transformation within the NEKC Community. Two walls, you can submit for both:

- South wall of 2601 Independence Ave Second floor 73 feet X 12
- West wall of 5100 Independence Ave. (Brick wall only) 47 feet X 20

Submit your application & concept drawings to <u>rebeccakoop@nekcchamber.com</u> as a pdf, jpeg, png, etc, by the end-of-day Friday May 31, 2021

#### Deadline for Submission is May 31, 2021

- May 17 : An official application will be at www.NEKCchamber.com and a print version at our office 2657 Independence Ave. KC MO 64124
- May 31 : Deadline submission
- June 9 : Entries will be posted on our social media for community engagement
- June 18 : Chamber will gather public comments from social media. Artists will be selected & notified the week of June 21
- August 31 : Murals are to be complete
- September 11 : Mural reveal ceremony

#### Click here for link to APPLICATION





#### JUNE 19, 2021 10-am to 1-pm.

The 'Shred-It' Truck will be at 2657 Independence Ave.

A Covid-19 Safe Drive-Through-Drop-Off Event



\*\*<u>FREE</u> Shredding Up To 10 Boxes\*\*

#### **Bring Your Outdated Tax Forms**

Sponsored by

#### **CENTRAL BANK OF KANSAS CITY**

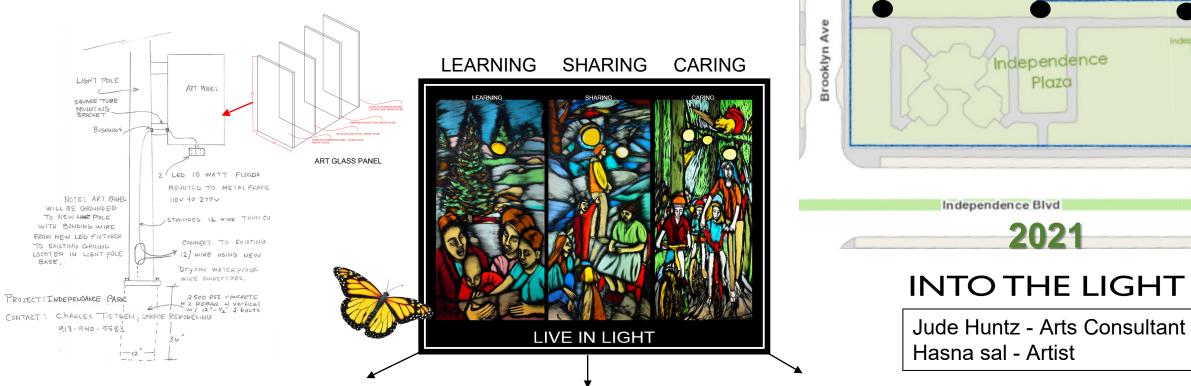
NORTHEAST KANSAS CITY CHAMBER OF COMMERCE







#### "ART FOR THE PARK" - INDEPENDENCE PLAZA









independer

Plaza

Park Av









**PROSPECT & INDEPENDENCE AVE** 

**5029 INDEPENDENCE AVE** 

**2801 INDEPENDENCE AVE** 







#### **5100-5110 INDEPENDENCE AVE**

#### 6510 INDEPENDENCE AVE

1 CRITICAL COMMUNITY STOREFRONT FAÇADE IMRPOVEMENT GRANT 2021		
2 2423-25 (West of CVS)		NOTES
3 PROPOSALS	BIDS	
4 tuckpoint	Ground Up Restoration	
5 remove bars from all windows and securty & safety film		
6 install lighting to hang over parapet (as seen on Prospect Center)		
7 one new blade sign at 2425 OR awning with company information		
8 install light over entrance door at 2425 (exisitng wiring)		
install awnings on 2426 corner winow & entrance and install lighting underneith *use old awning supports (if possible) * have store info *no room for awning		
9 due to blade sign	KC Tent & Awning	1153
10		NIL
11		
12 REAR 2 STORY BUILDING	CONT	
13 powerwash and prime (candidate for summer mural project)		
14 install awnnings at all windows		
15 install flower box under each window		
18 in order to get full benefit get Parks Dept involved - replace tree with more narrow tree (ex: columner Ginko)) Chamber pay for a narrow tree (ex: columner Ginko)) Chamber pay for a narrow tree (ex: columner Ginko))		
20 2526-36 (Prospect Center)		NOTES
21 PROPOSALS	BIDS	
22 tuckpoint (where needed - discluding chimney & rear facade?)		Do in phases - 2nd phase rebate program (fence)
23 remove box sign & wall sign covering original wall terra cotta diamond decor /company 6 S		
24 install awnings over both south facing store entrances *have store info	KC Tent & Awning	
25 remove both blade signs above hair brading store entrance		
26 paint limestone portions b/w storefront windows a lime		
<ul> <li>Install light over entrance door at 2425 (existing witing)</li> <li>Install light over entrance door at 2426 (existing witing)</li> <li>Install awnings on 2426 corner winow &amp; entrance and install lighting underneith *use old awning supports (if possible) * have store info *no room for awning</li> <li>due to blade sign</li> <li>due to blade sign</li> <li>a powerwash and prime (candidate for summer mural project)</li> <li>Install awnings at all windows</li> <li>Install awnings at all windows</li> <li>Install flower box under each window</li> <li>Install flower to get full benefit get Parks Dept involved - replace tree with more narrow tree (ex: columner Ginko)) Chamber pay for</li> <li>2526-36 (Prospect Center)</li> <li>2526-36 (Prospect Center)</li> <li>27 PROPOSALS</li> <li>21 tuckpoint (where needed - discluding chimney &amp; rear facade?)</li> <li>22 tuckpoint (where needed - discluding chimney &amp; rear facade?)</li> <li>23 remove box sign &amp; wall sign covering original wall terra cotta diamond decor (or remove box sign a wall sign covering original wall terra cotta diamond decor (or remove box sign a wall sign covering original wall terra cotta diamond decor (or remove box sign a wall sign covering original wall terra cotta diamond decor (or remove box sign a wall sign covering original wall terra cotta diamond decor (or remove box sign a wall sign covering original wall terra cotta diamond decor (or remove box sign a wall sign covering original wall terra cotta diamond decor (or remove box sign a wall sign covering original wall terra cotta diamond decor (or remove box sign a wall sign covering original wall terra cotta diamond decor (or remove box sign a wall sign covering original wall terra cotta diamond decor (or remove bars from all windows and security or (or remove bars from all windows and security or (or replace black tile where missing)</li> <li>26 replace black tile where missing</li> <li>27 remove bars from all windows and security or (or replace black tile where missing)</li> <li>28 replace b</li></ul>		
28 install murals on 3 east panels (11' x 8')		
29 repair & CLEAN aluminum trim & framin		
30 replace black tile where missing		
31 replace glass (where needed)		

#### 2627-33 Independence Ave (South Side of Street)







#### Independence Blvd & Prospect (Northwest Corner)





#### URBAN STREET AMBASSADORS

Indie Ave Code Dashboard

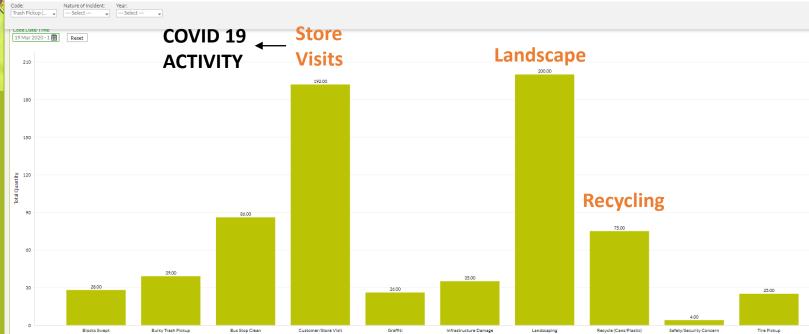
Indie Ave Code Dashboard

# **REPORT 2021**

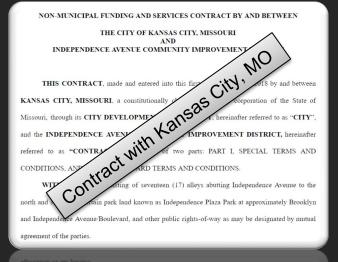


2020





Code

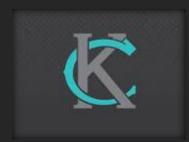


north and south, and certain park land known as Independence Plaza Park at approximately Brooklyn and Independence Avenue Boulevard, and other public rights-of-way as may be designated by mutual reservement of the artist.

### **17 ALLEYWAYS**

#### MANAGED BY: NEKC CHAMBER

#### IMPLEMENTED BY: INDEPENDENCE AVE CID



#### Independence Avenue CID Alleys





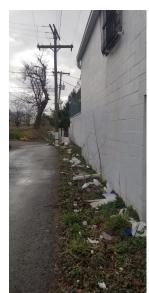
# Drury – OakleyNorth of AveAbout 300 Lbs Trash | 7 USA | 7 x 1 = 7 Hrs | March 23, 2021

BEFORE











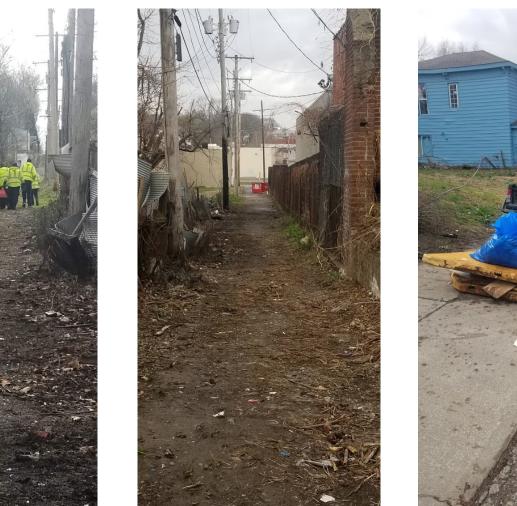






# Myrtle – NortonSouth of AveAbout 350 Lbs Trash | 7 USA | 7 x 1 = 7 Hrs | March 23, 2021

BEFORE





# Bales – IndianaNorth of AveAbout 525 Lbs Trash | 7 USA | 7 x 1 = 7 Hrs | March 30, 2021













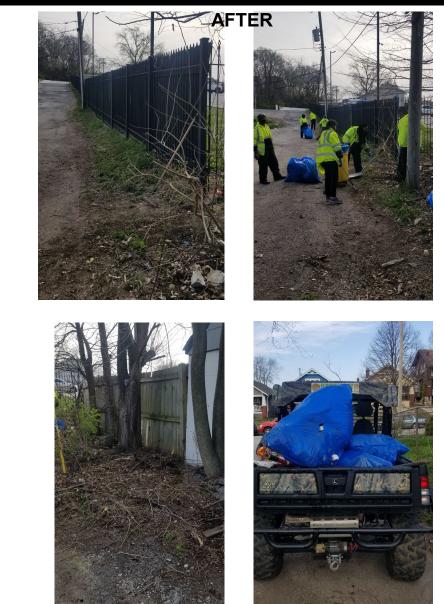




# Norton – JacksonNorth of AveAbout 450 Lbs Trash | 7 USA | 7 x 1 = 7 Hrs | March 30, 2021







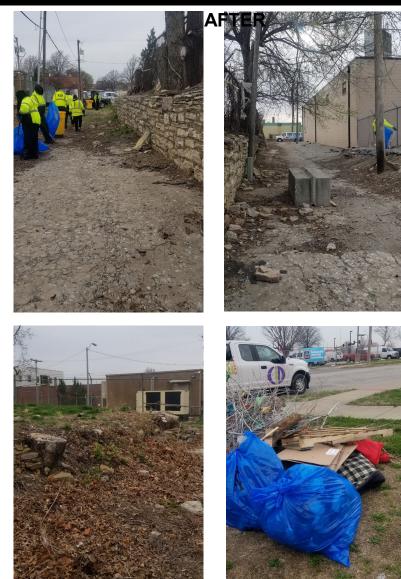
# Flora – HighlandSouth of AveAbout 350 Lbs Trash | 7 USA | 7 x 1 = 7 Hrs | March 30, 2021

BEFORE







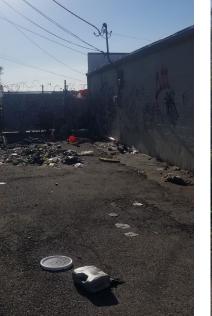


# Oakley – LawndaleNorth of AveAbout 650 Lbs Trash | 7 USA | 7 x 1 = 7 Hrs | April 29, 2021









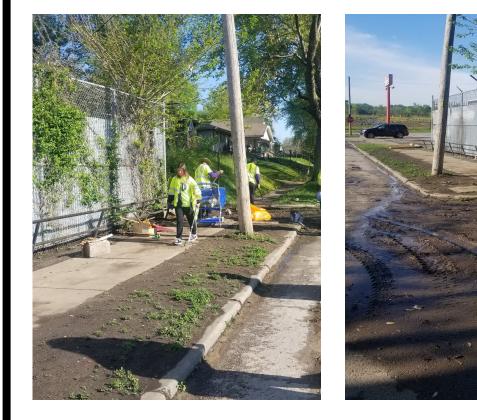




# Lawndale – ToppingNorth of AveAbout 300 Lbs Trash | 7 USA | 7 x 1 = 7 Hrs | April 29, 2021

BEFORE





# Cypress – ElmwoodSouth of AveAbout 350 Lbs Trash | 7 USA | 7 x 1 = 7 Hrs | April 29, 2021

BEFORE

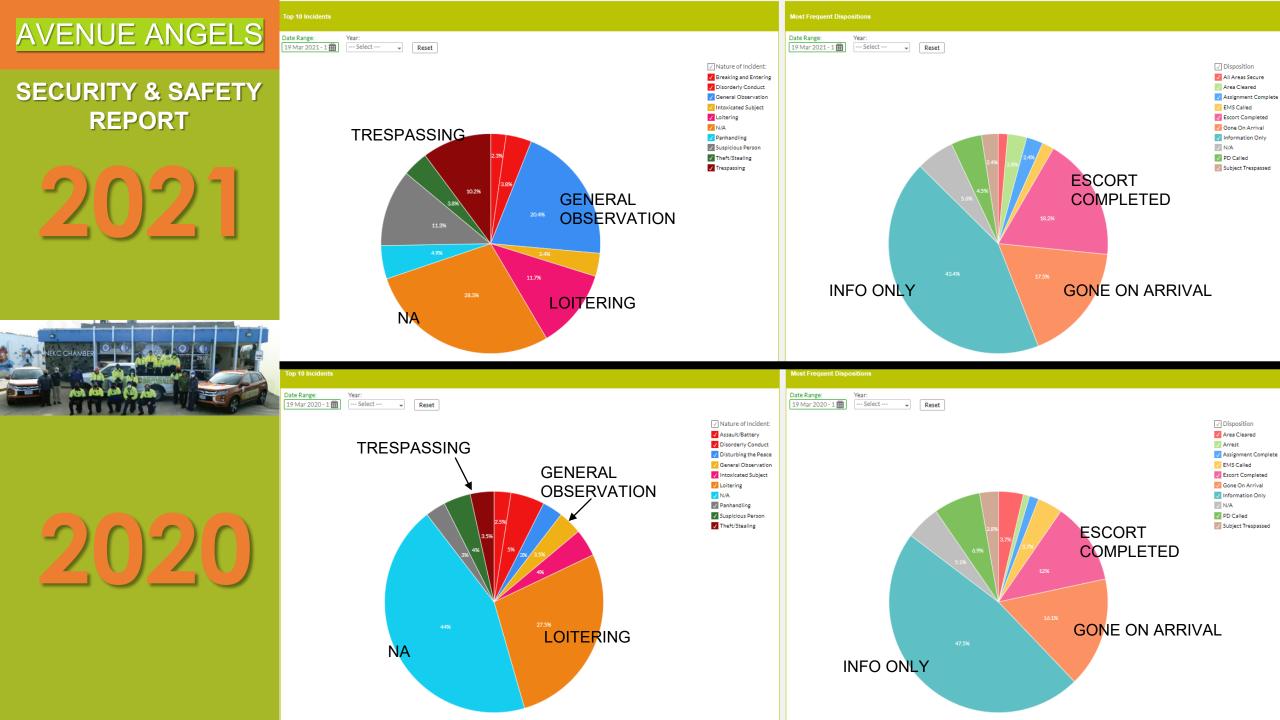












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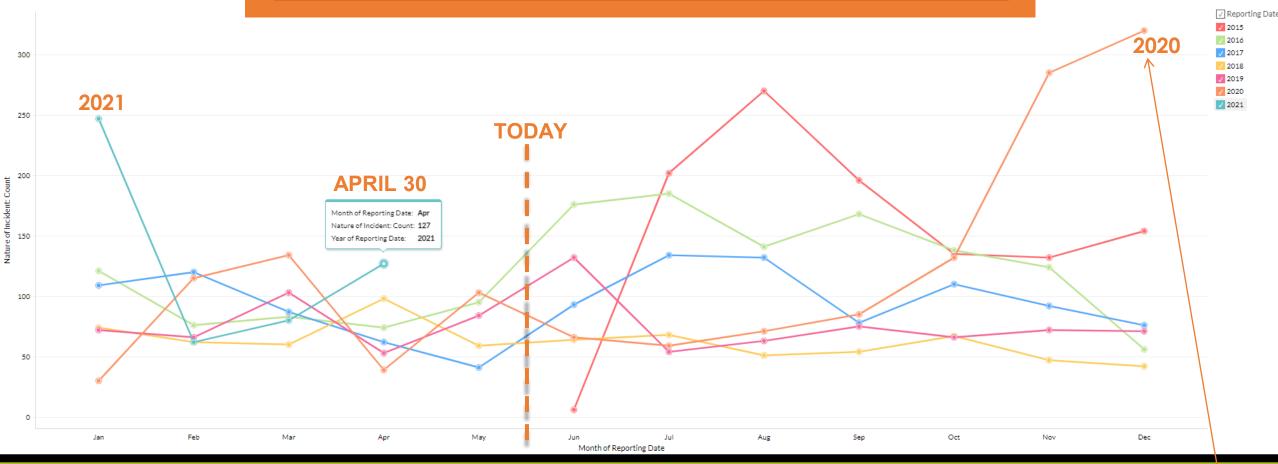
Nature of Incident:

--- Select ---

Date Range:

--- Select ----

#### AVENUE ANGELS' YEAR-AFTER-YEAR REPORT



Total Incident Summary

Nature of Incident: Month/Year:

Year:

---- Select ----

+

Year of Reporting Date 👃 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Incidents 1 2015 2 2016 3 2017 4 2018 5 2019 6 2020 7 2021 Grand Count 

JOIN US FRIDAYS AT 4:P.M. BP 1900 Independence Blvd. January 15, 2021

FOUR CORNERS COMMUNITY CALL

Passantino Bros. Funeral Home 2117 Independence Blvd. January 22, 2021

January 22, 2021

EKC CHAMBER



3-26-2021 ???



4-30-2021 G

GENEX

AVENUE ANGELS FOUR CORNERS

f



4-16-2021 LITTLE BOUTIQUE



4-23-2021 HUDA FOODS

5-7-2021 CRICKET



5-15-2021

**TACO EXPRESS** 

## NORTHEAST NEWS CID CENTERFOLDS

EXPLORE · DISCOVER · EXPERIENCE ()

NTERNATIONAL MARKETPLACE



#### Northeast Kansas City Chamber of Commerce

Published by Social Share by Constant Contact ② · April 1 at 4:54 PM · S

#### Northeast News Paper Captivates the Nation



Fulfilment is about belated reckoning

Northeast News Paper Captivates the Nation

EXTRA ! EXTRA ! Read all about it As you might have seen, last wee...

Engagements

Relable Sources The Northeast News In Kaness City serie a powerful message by nurreing a blank front page and asking readers to consider a future without a local news source. For our local news to survive, we all need to subsorble," Brian Stater says.

Boost Post

Source: CNN

Blank front page is a 'warning' about local news losses

...





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#### 2021 Missouri Press Advertising and Marketing Executives <u>Best Ad Contest</u> Awards

Best Advertising Sales Tool	1st Place
Best Ad Designer	1st Place
Best Ad Series	1st Place
Most Creative Use of Full Color in an Ad	1st Place
Best Single House Ad	1st Place
Best Online Ad Designer	2nd Place
Best Sponsored Content/Native Advertising	3rd Place
Best Special Section	4th Place



#### **11 MAJOR NEWS OUTLETS AROUND THE NATION INCLUDING**

Washington Post

WEB-EXTRACT.CONSTANTCONTACT.COM

- Huffington Post
- National Public Radio (NPR)
- KC Star

a 'warrino' about

131

People Reached

**CNN Business** 

DONATE TO NORTHEAST NEWS AT: http://northeastnews.net/pages/

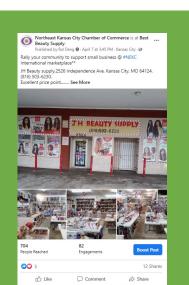
### JAN 1 - APRIL 20

Rol Deng visited 8 stores daily & posted 2 stories on Facebook:

- 1) Facebook for business reviewed.
- 2) "Google" my business information Chamber Coaching was reviewed.
- **3)** Twitter account?
- 4) Do they have **business logo**?
- 5) Membership dues.
- 6) Take pictures for Social Media post.
- Coaching small businesses with Facebook for business or Google my business continues.
- 8) Paycheck Protection Loan (PPP) done?

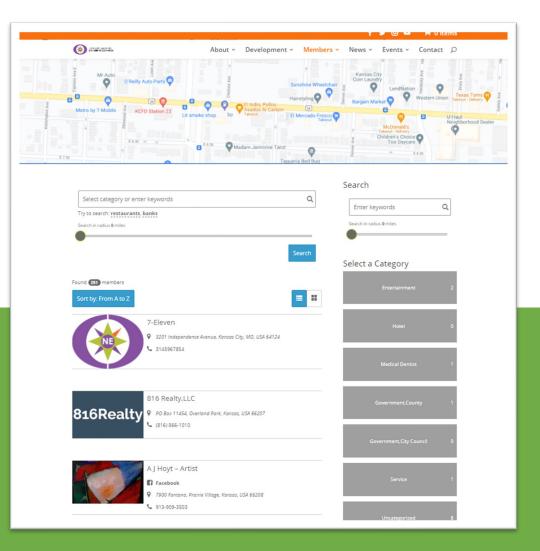






\*51 New NEKC Chamber Memberships

### \*Facebook Posts Promoting Chamber Member's Businesses (Total People Reached 38,439; Engagements 6,803)







Bobbi Baker-Hughes President/CEO NECC

Jerry Potocnik Chairman of the Board Owner, Law Office of Jerry Potocnik

Jessica Johnson Treasurer Vice President, Finance and Administration at Metropolitan Organization to Counter Sexual Assault

Victor Cascio Vice Chairman Realtor, Zimmer Real Estate

Manny Abarca IV Secretary US House of Representatives

Ann Rundquist Minister, Children's Memorial Lutheran Church

Jim Lawless Realtor, Northeast Realty

Dr Ed Kendrick Owner, DDS and Associates

Rico Almaraz Owner, Awesome Remodel & Construction

Becky Gripp Owner, The Tamale Kitchen

Sarah Cousineau Promotions, Central Bank of Kansas City

(Tali) Citlali Rivera Loan Officer, First Federal Bank of Kansas City

Gary L. Goebel Realtor & Certified Property Manager

Andrea Wilt Advisor, Premier Financial

#### CHAMBER STAFF

Business and Community Events Director Rebecca Koop















**COMMUNITY IMPROVEMENT DISTRICT** 

Bobbi Baker-Hughes District Manager Northeast Kansas City Chamber of Commerce

Charlie Passantino Interim Chairperson (Vice-Chairman) Passantino Bros Funeral Home

Bill Dana Treasurer President, Central Bank of Kansas City

Anthony Spalitto Secretary Spalitto Pharmacy, LLC

Joe Mika Sargent of Arms Mika Enterprises, Inc.

**Rick Carroll** At Large Cosentino's Price Chopper







#### HISTORIC NORTHEAST EVENTS

Bobbi Baker-Hughes President/CEO Northeast Kansas City Chamber of Commerce

Rebecca Koop Vice President Business and Community Events Director

Jon Henderson Treasurer Missouri Lake Living Vacations, LLC







