

AGENDA

Meeting of the Board of Directors ("Board") of
The Northeast Kansas City Chamber of Commerce

Date: October 18th, 2023 Time: 3:00 p.m.

Place: 2657 Independence Avenue, Kansas City, MO. The meeting will be held on site with social distancing measures in place; directors and all interested parties may also attend remotely.

Please call 816-215-6813 to receive a link or to be added by telephone.

- | | | |
|----|---------------------------|----------------------------------|
| 1. | Call to Order | Chairman Jerry Potocnik |
| 2. | Board Minutes | Secretary Manny Abarca IV |
| 3. | Board Committee Reports | |
| | Executive | Jerry Potocnik |
| | Resource Development | Andrea Wilt |
| | Planning & Development | Bobbi Baker |
| | Governmental Affairs | Manny Abarca IV |
| | Membership | Jerry Potocnik |
| | CID Reports | CID District Manager Bobbi Baker |
| | Historic Northeast Events | |
| | Chamber Reports | Events Director Rebecca Koop |
| | CEO/President Report | Bobbi Baker |
| 4. | New Business | |
| | HNE Media update | |
| 5. | Old Business | |
| | September Taste and Tour | |
| 6. | Adjournment | |

Vision: The Chamber is the go-to place for Northeast businesses, a clearing house for collaborative problem-solving. It is the gatekeeper and advocate for plans and projects that generate economic and social vitality for Northeast businesses, institutions and neighborhoods. It is the mentor of tomorrow's leaders and the guardian of the Northeast's historic and cultural assets.

Mission: The Northeast Kansas City Chamber of Commerce strives to be a financially sound, well-managed business association that enhances the quality of life and economic competitiveness in the historic, contemporary and multi-cultural Northeast district of Kansas City, Missouri. The Chamber works through partnership and collaboration to comprehensively serve the diverse entrepreneurial, cultural, artistic, commercial, industrial and civic interests of its members. The Chamber seeks as members caring volunteers eager to promote the general well-being and economic growth of the Northeast community.

MONARCH NATION



COMMUNITY STRONG

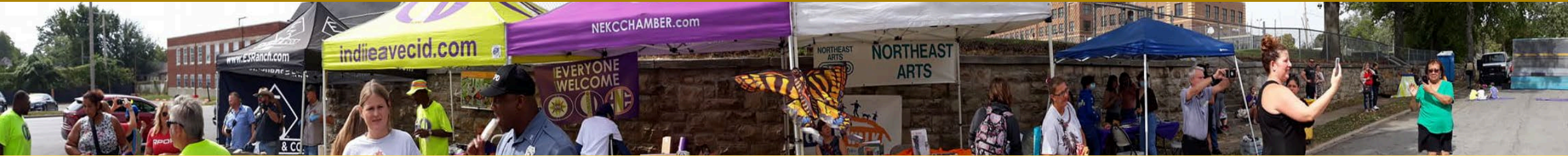


YOUR LAST PRESENTATION

NEKC CHAMBER OF COMMERCE
INDEPENDENCE AVENUE CID

8/16/2023
9/21/2023

INTERNATIONAL MARKETPLACE



PRESENTED BY: BOBBI BAKER: NEKC CHAMBER PRESIDENT/CEO & IA CID MANAGER

AGENDA: OCTOBER 18, 2023

- RECENT EVENTS
- **HAPPENING ON THE AVENUE**
- CID STOREFRONT IMPROVEMENT PROGRAM
- **INDEPENDENCE AVE CID & TITAN REPORTS**
- **TITAN 'FOUR CORNERS'**
- THE NE NEWSPAPER'S "CID-CENTERFOLDS"
- THE EGG EVENTS
- **UPCOMING EVENTS**





Linda Hughes
Program Manager, Community Outreach

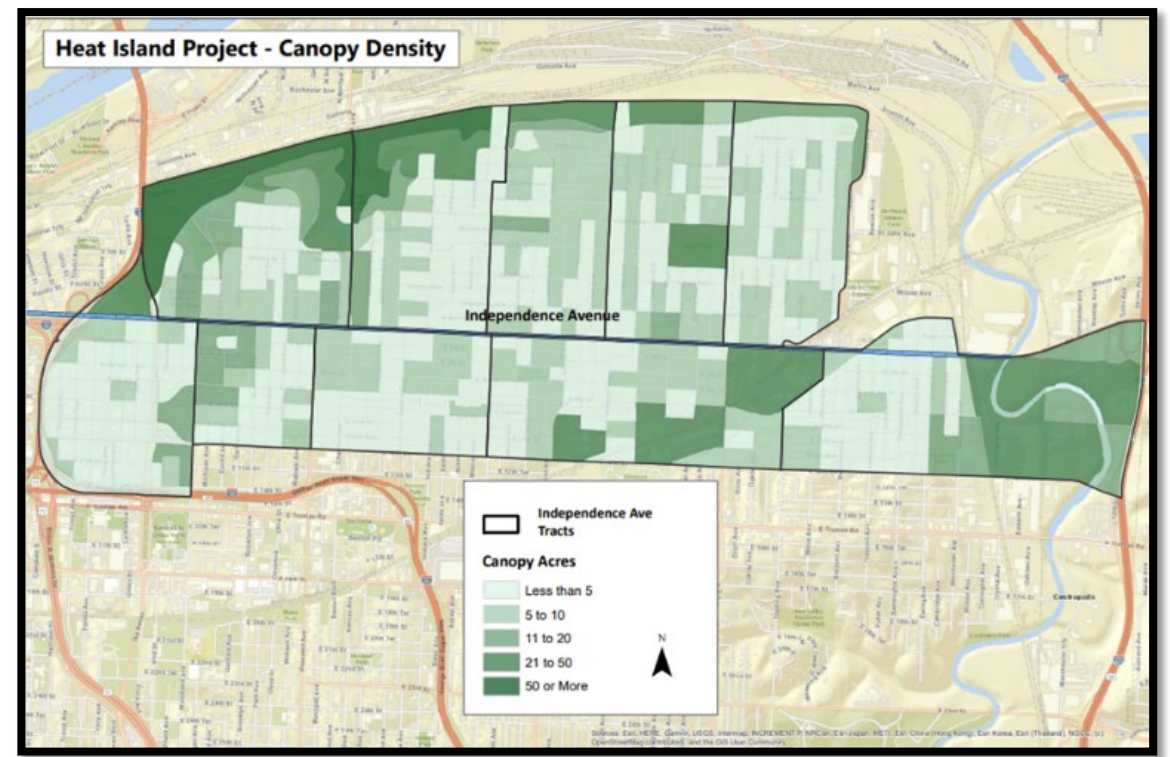


TASTY TOPIC TALK LUNCHEON

AUGUST 22, 2023

ATTENDEES: 18 & 9 staff





AUGUST 17, 2023

ATTENDEES: 13 + 4 STAFF



'HEAT ISLAND'

Urban Heat Along Independence Ave

- 1) Increasing Tree & Vegetative Cover
- 2) Installing Green/White Roofs
- 3) Use Cool Pavement (reflective and/or permeable)
- 4) Promote Smart Growth Development Principles





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PASSPORT

FRIDAY, SEPTEMBER 8, 2023
11:30AM - 2:30PM

5 Restaurant 2 Coffee Shops 5 Continents

TICKETS
www.NEKCchamber.com

TASTE & TOUR

TROLLEY THE INTERNATIONAL MARKETPLACE
EAT LOCALLY ON INDEPENDENCE AVENUE



68 ATTENDEES + ALL STAFF





10 VOLUNTEERS





Urban Hikes KC

Centurions



9/12/2023

62 Centurions lead by 2
Urban hikes guides to see
NEKC along Indie Ave.

****NEKC Chamber**

****Sharif Store**

****Fresh Market**

****Murals at 2627 Indie Ave**



COFFEE, CULTURE, &... CONVERSATION

theEGG 2659 Indep Ave



ELEOS COFFEE



**Attendees 1) sketched
2) shared why they were in attendance**

AUGUST 14, 2023 ATTENDEES: 13 & 7 staff

KC 2023 SEASON

■ HOME ■ AWAY

2023 OFFICIAL GAME DATES ARE SUBJECT TO CHANGE. VISIT ROYALS.COM FOR ALL UPDATED GAME AND TICKET INFORMATION.

MARCH/APRIL

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30 MIN	31	1 MIN
2 MIN	3 TOR	4 TOR	5 TOR	6 TOR	7 SF	8 SF
9 SF	10 TEX	11 TEX	12 TEX	13	14 ATL	15 ATL
16 ATL	17 TEX	18 TEX	19 TEX	20	21 LAA	22 LAA
23 LAA	24 ARI	25 ARI	26 ARI	27 MIN	28 MIN	29 MIN
MIN 30						

MAY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 BAL	3 BAL	4 BAL	5 OAK	6 OAK
7 OAK	8 CWS	9 CWS	10 CWS	11 CWS	12 MIL	13 MIL
14 MIL	15 SD	16 SD	17 SD	18	19 CWS	20 CWS
21 CWS	22 DET	23 DET	24 DET	25	26 WSH	27 WSH
28 WSH	29 STL	30 STL	31			

JUNE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2 COL	3 COL
4 COL	5 MIA	6 MIA	7 MIA	8	9 BAL	10 BAL
11 BAL	12 CIN	13 CIN	14 CIN	15	16 LAA	17 LAA
18 LAA	19 DET	20 DET	21 DET	22 TB	23 TB	24 TB
25 TB	26	27 CLE	28 CLE	29 CLE	30 LAD	

JULY

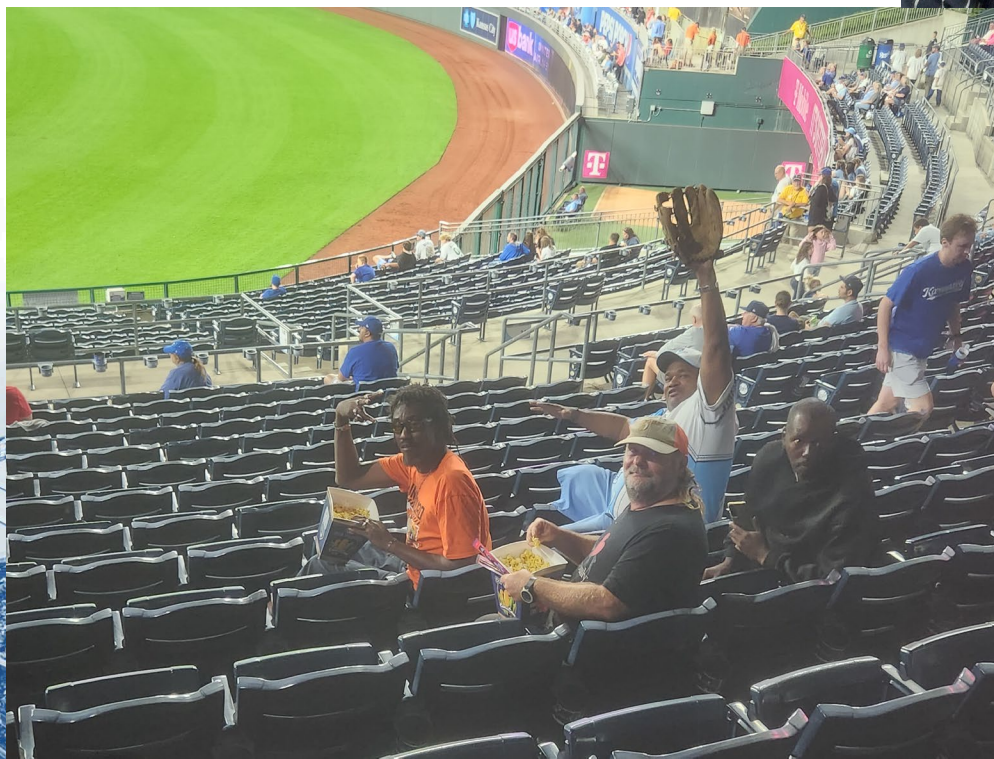
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 LAD
2 LAD	3 MIN	4 MIN	5 MIN	6 CLE	7 CLE	8 CLE
9 CLE	10	11	12	13	14 TB	15 TB
16	17	18	19	20	21	22
23 NYY	24 CLE	25 CLE	26 CLE	27	28 MIN	29 MIN
MIN 30	31					

AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 NYM	2 NYM	3 NYM	4 PHI	5 PHI
6 PHI	7 BOS	8 BOS	9 BOS	10 BOS	11 STL	12 STL
13	14 SEA	15 SEA	16 SEA	17 SEA	18 CHC	19 CHC
20 CHC	21 OAK	22 OAK	23 OAK	24	25 SEA	26 SEA
27 SEA	28 PIT	29 PIT	30 PIT	31		

SEPTEMBER/OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 BOS	2 BOS
3 BOS	4	5 CWS	6 CWS	7 CWS	8 TOR	9 TOR
10 TOR	11 CWS	12 CWS	13 CWS	14	15 HOU	16 HOU
17 HOU	18 CLE	19 CLE	20 CLE	21	22 HOU	23 HOU
24 HOU	25 NYY	26 DET	27 DET	28 DET	29 NYY	30 NYY
NYY 1						



Thank you...
CID Manager
Laura Cardwell

30 DONATED
TICKETS from...
Royals
Charity
Program

NORTHEAST ARTS KC



CHALK WALK

in the Historic Northeast

NORTHEAST ARTS KC

CHALK WALK 2023

SUNDAY, SEPTEMBER 10TH 9AM-8PM
CONCOURSE PARK 200 BENTON BLVD, KCMO 64123

FREE CHALK FOR ALL ARTISTS THAT SIGN UP BY SEPTEMBER 1ST.

RESERVE YOUR SPOT AT FB: NORTHEASTARTSKC



SEPT 10

**NEKC
Chamber**

KC University

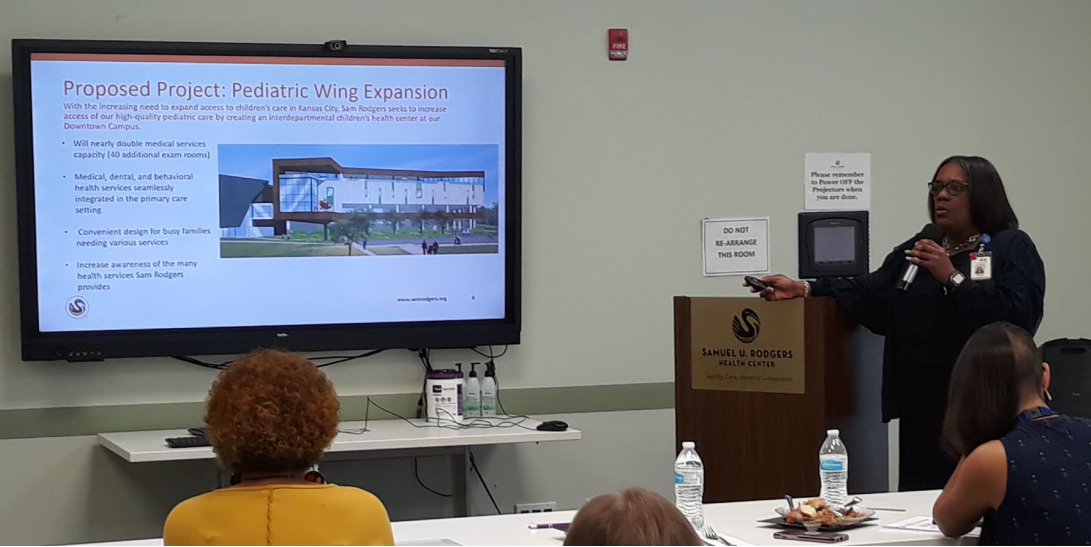
**Central Bank
of KC**

HNE Arts

NEKC Artists

**Jerusalem
Farm**





SPEAKER: Janelle Harvey Jordan (COO)

HOST: Bob Theis (CEO)

TASTY TOPIC TALK

SEPTEMBER 26, 2023

ATTENDEES: 10 Guests + 10 Staff

LUNCHEON

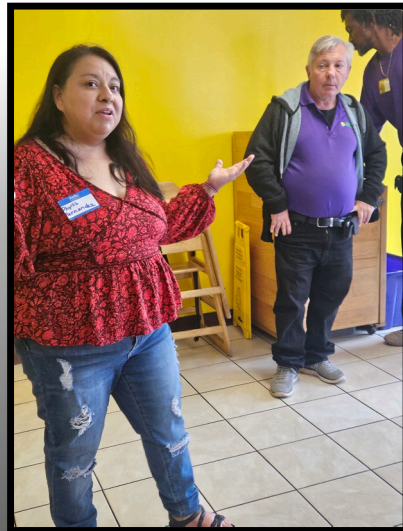


COFFEE, CULTURE, &... CONVERSATION



La Pina Loka & Sala De Arte Gallery

Gallery Owner:
Phyllis Hernandez



**ATTENDEES 1) toured an art gallery
2) enjoyed Hot Cocoa drink & Churros**

OCTOBER 12, 2023 ATTENDEES: 16 + 7 Staff



KC Metropolitan Crime Commission

← Homeward Bound Quartet



A public safety nonprofit established in 1949

OUR MISSION

"As a nationally recognized nonprofit, we advocate, develop strategies and operate innovative programs that bring people and public safety agencies together to power a safer, better Greater Kansas City community."

PROGRAMS

ADOPT-A-STREET

CRIME STOPPERS

SCHOLASTIC CRIME STOPPERS

SAFE

SECOND CHANCE

MCSP



Greater Kansas City Crime Stoppers

The Greater Kansas City Crime Stoppers is a member program of Crime Stoppers USA, and its TIPS Hotline has proven to be a vital crime-fighting instrument in the KC community. TIPS can be submitted via phone, web or an app, and the program partners with Kansas City area schools to prevent crime within student environments. [Click here to submit an anonymous tip.](#)



Metropolitan Community
Service Program

Metropolitan Community Service Program (MCSP)

MCSP provides case management for both supervised and unsupervised probationary clients who have been ordered to complete community service by the courts. It is a nonprofit organization funded through supervision fees paid by participating clients, worksite sponsorships, and program contracts.



Surviving Spouse
And Family
Endowment Fund

Surviving Spouse and Family Endowment Fund (SAFE)

Since 2003, the Surviving Spouse And Family Endowment Fund (SAFE) has provided immediate financial assistance to the spouses, children and/or dependent parents of those who lose a loved one in the line of duty. Through public support, SAFE is able to provide a \$25,000 no-questions-asked donation to loved ones in twelve counties on both sides of the state line.



Second Chance

The Second Chance Program advocates for and practices effective reentry services, fundraises for local programs, conducts research, assembles task forces and focus groups, and performs other special projects in the community. This coordinating force is dedicated to the vision of helping justice involved persons to make a seamless transition back into the community, receiving the second chance these men and women so desire.



URBAN HIKES KC



Why Hike With Us?

Experience our unique 3-5 mile guided urban hiking or biking tours that mix modern sites with KC's history.



Exercise through Hiking

The best way to get a work out and see the details of Downtown Kansas City at the same time.



Expert Guides

Our knowledgeable and friendly guides tell the history of Kansas City in addition to sharing about modern street art and buildings.



Hidden Gems

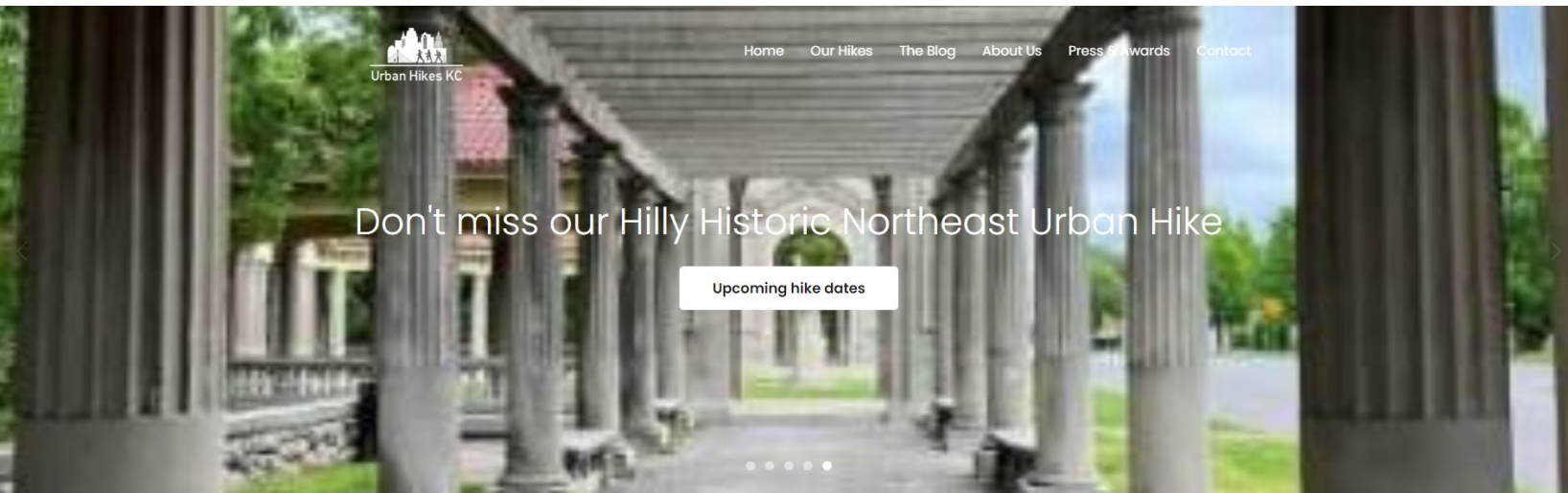
Locals and tourists will experience many interesting places you've never seen in Kansas City.

Explore hidden parts of Kansas City

Our Hikes & Bike Rides

Join one of our amazing tours, or **book a private or corporate event**

[Book Today!](#)



GUIDE: LISA PINA

HISTORIC NORTHEAST TOUR

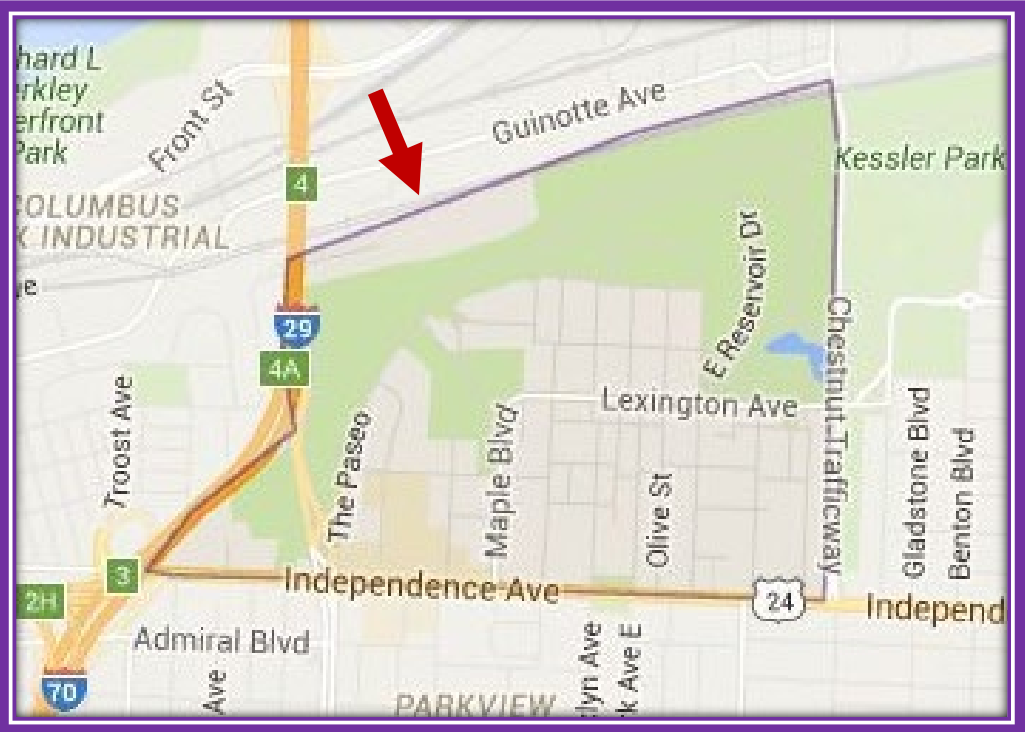
‘NEKC CHAMBER WELCOME’

MONDAY, OCTOBER 16, 2023

ATTENDEES: 14 + 4 STAFF

Pendleton Height's Orchard Festival 2023

Independence Plaza Park



PENDLETON HEIGHTS

ORCHARD FEST

FOOD • CRAFTS • FUN

October 14 • 11 a.m. to 2 p.m.

Independence Plaza Park



PB

Passantino Bros.

Funeral Home

(816) 471-2844 • www.passantinobros.com





**AVENUE BEAUTIFICATION
2023** **SUMMER**



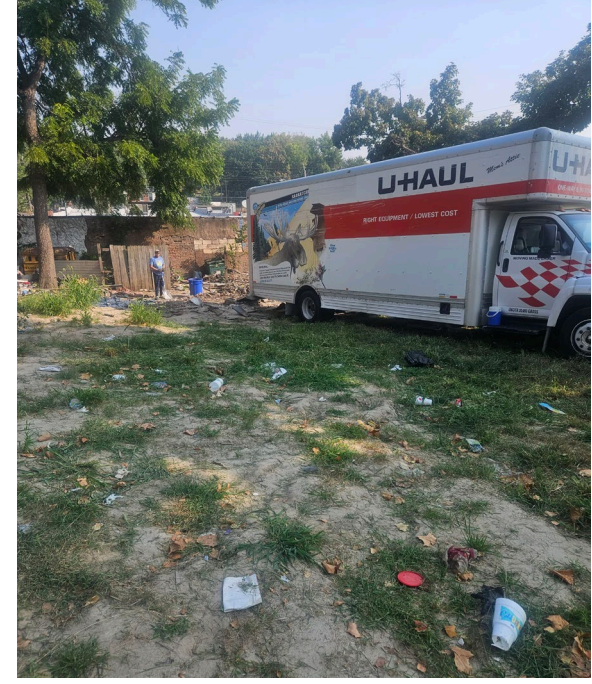
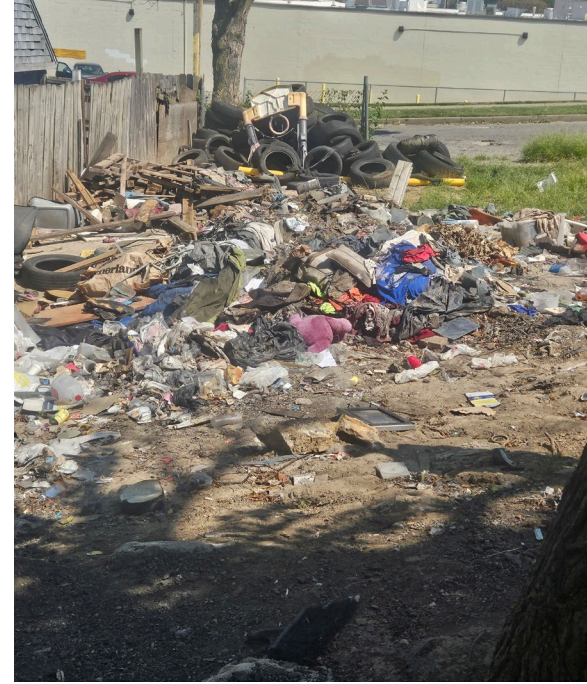


AVENUE BEAUTIFICATION



SUMMER 2023





AVENUE BEAUTIFICATION
2023

 SUMMER 



**AVENUE BEAUTIFICATION
2023** **SUMMER**





AVENUE BEAUTIFICATION 2023

GRAFFITI





Reports This Week

23 (Half Week)

Reports This Month

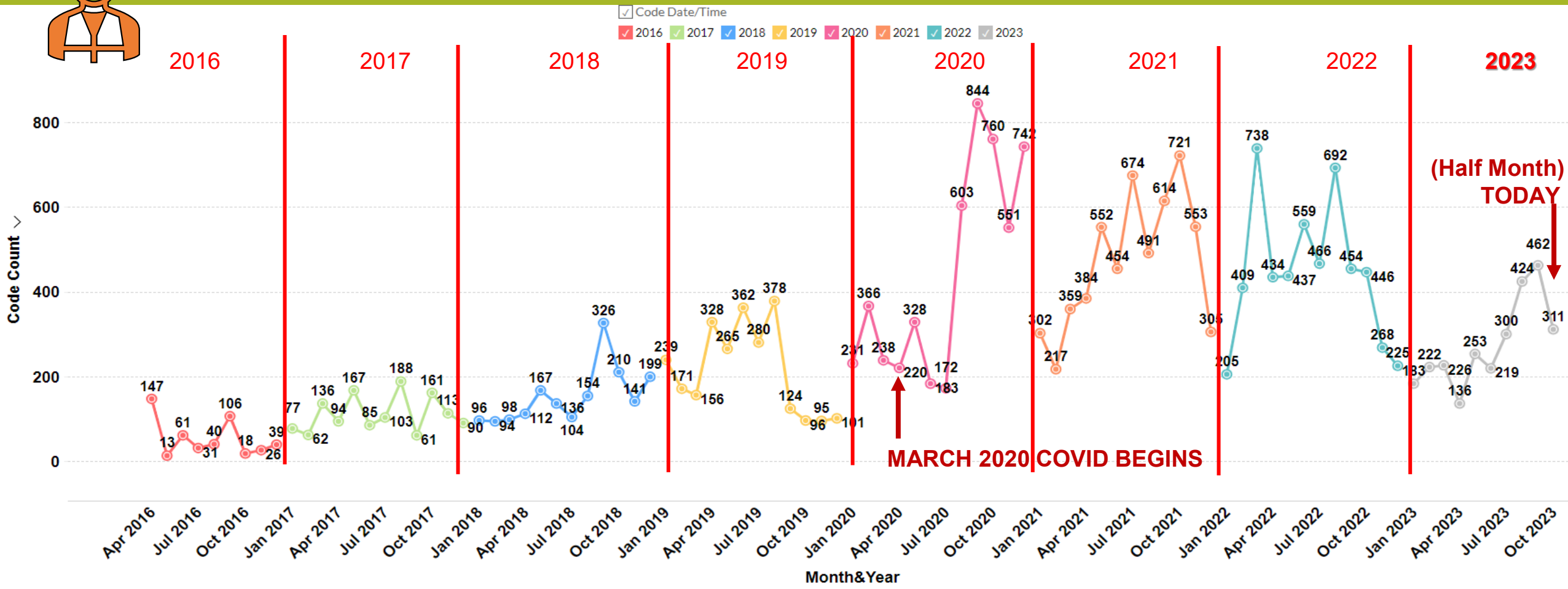
378 (Half Month)

Reports This Year

3658

Reports All Time (Since April 2016)

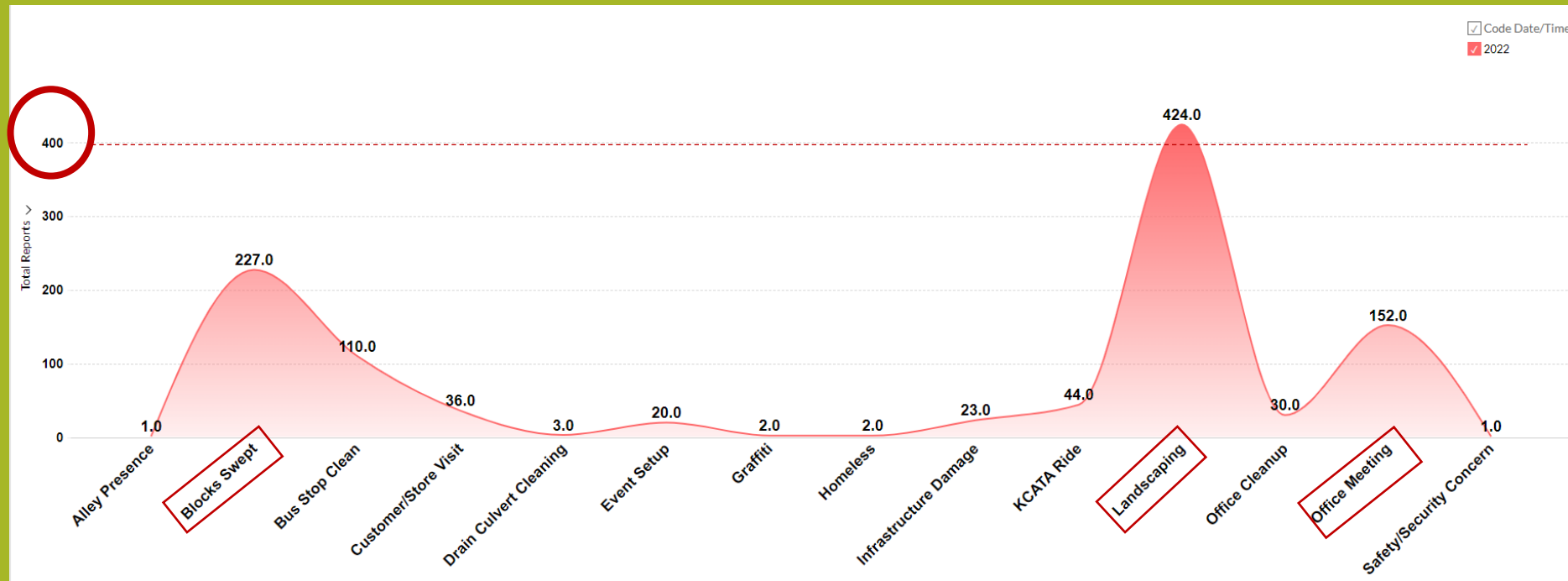
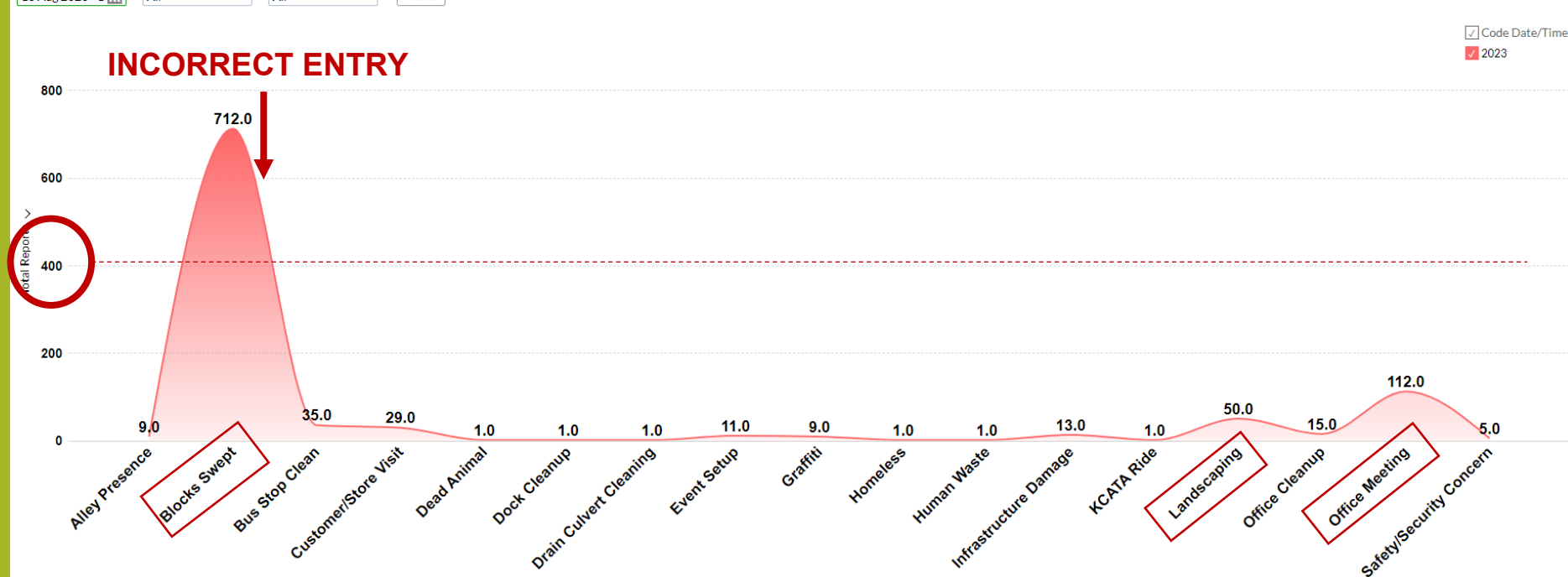
35792



2023

OVERALL ACTIVITY
BY TASK
8/16 – 10/17

2022





USA REPORT

CLEANUP IN POUNDS



(Half Week)

Pounds Picked Up This Week

16.00

(Half Month)

Pounds Picked Up This Month

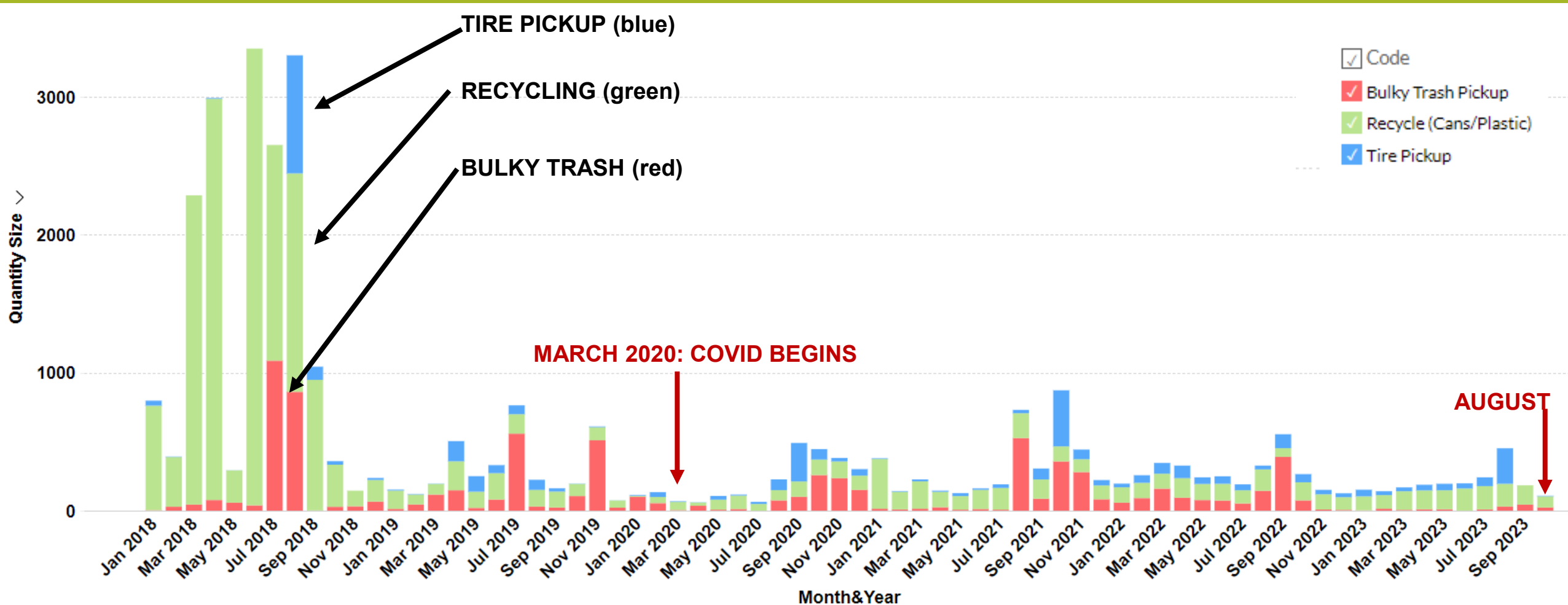
108.00

Pounds Picked Up This Year

2198.00

Pounds Picked Up All Time

119646.40



REPEAT NUISANCE OFFENDERS/HOUSELESS OUTREACH



On Aug 26th, the **Safety & Security meeting** discussed issues specific to Bales & Indep. Surrounding businesses and homeowners were in attendance to share their experiences with **KCPD**.

ATTENDEES: 20+

5 KCPD Officers (2 majors), 3 Business Owners, Members of the Community, 2 TITAN, and 3 Office Staff

During morning rounds, CID Manager, Laura Cardwell, found 'Joyce' sleeping on the sidewalk with a head wound. She walks with a cane and said it gave out on her causing her to fall the night before. TITAN & EMS Services were contacted.



CID Manager, Laura Cardwell, received a call of man lying unconscious in the rocks outside Phillips 66. KC medical services had to be summonsed when Titan & Laura could not get him to wake, we contacted.





ACTIVITY YEAR-TO-YEAR

Incidents This Week

14 (Half Week)

Incidents This Month

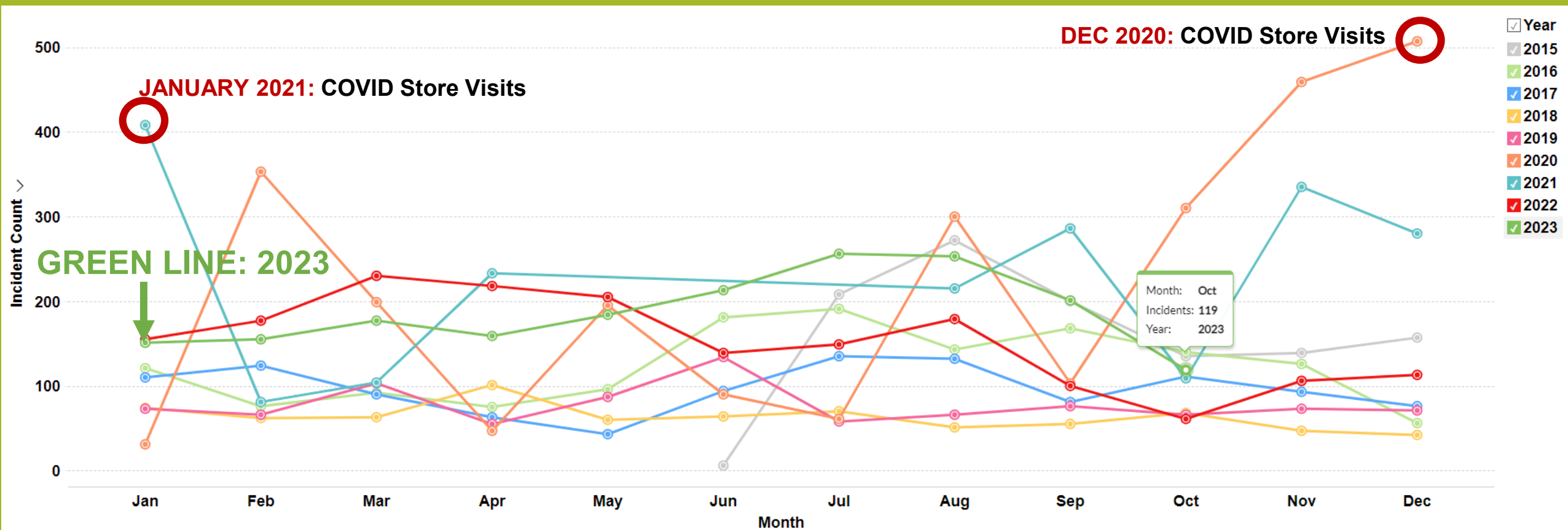
117 (Half Month)

Incidents This Year

1866

Incidents All Time

14108



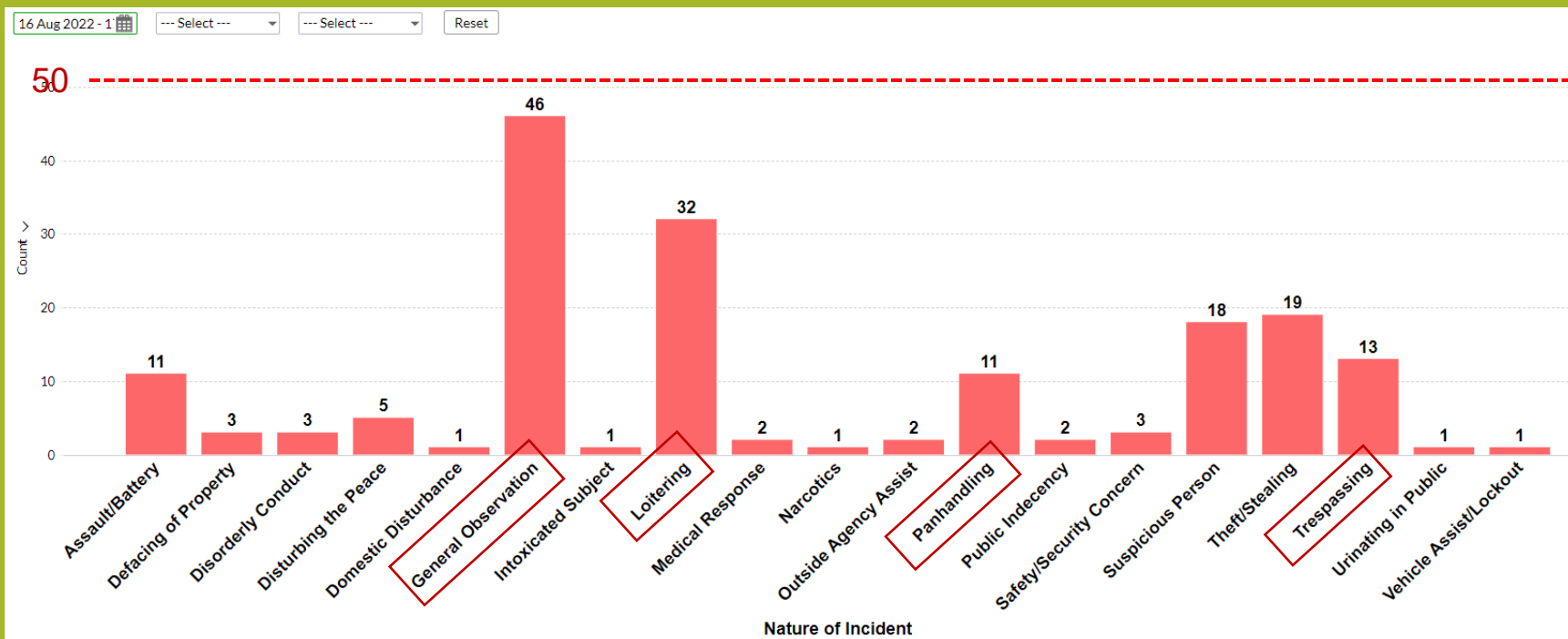
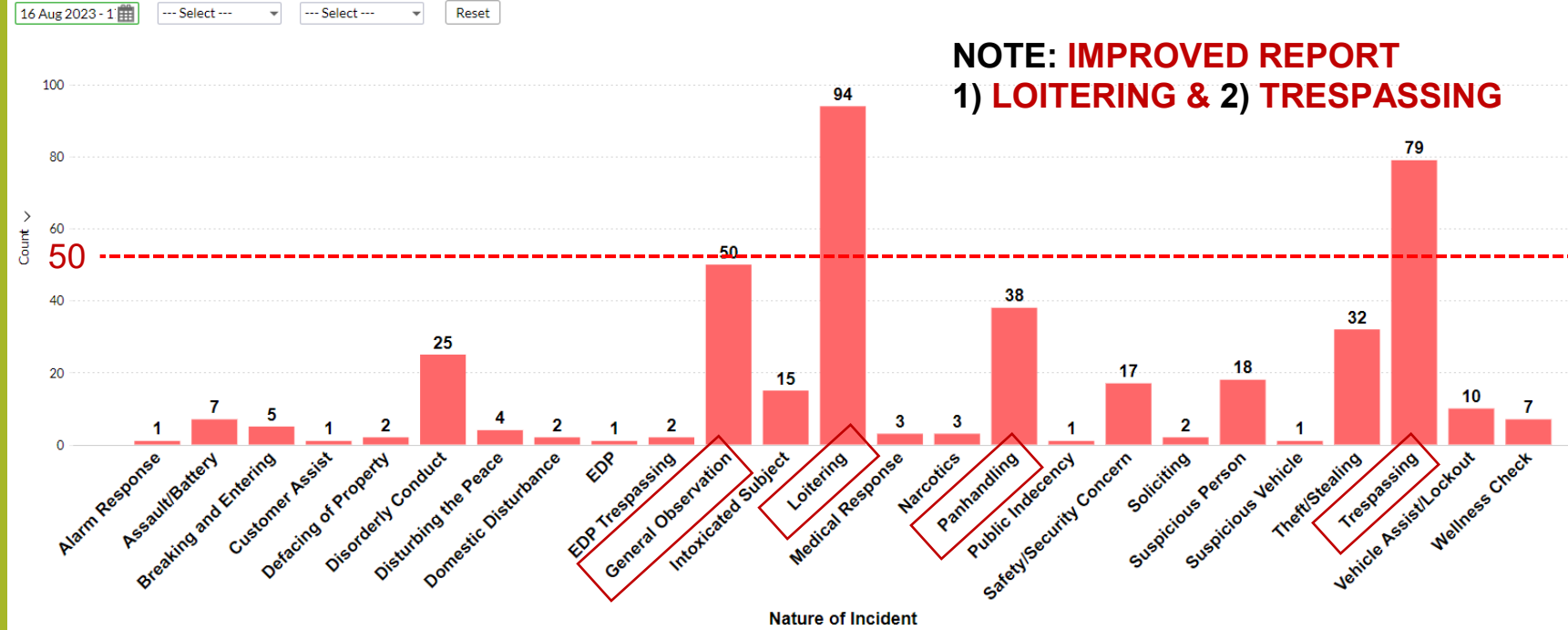
TITAN REPORT

2023

REPORT BY TASK

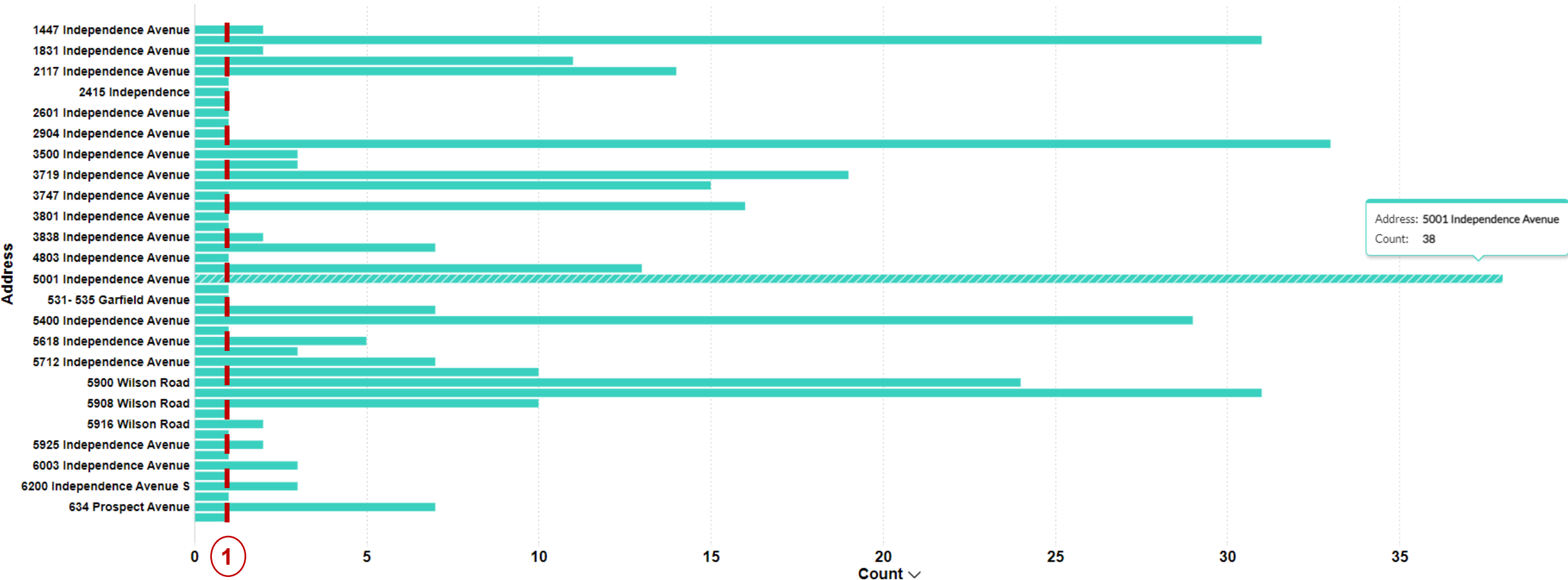
8/16 – 10/16

2022





16 Aug 2023 - 1 --- Select ---



HAPPENING ON...

Independence AVE



PROSPECT & INDEPENDENCE



4807 & 11 INDEPENDENCE



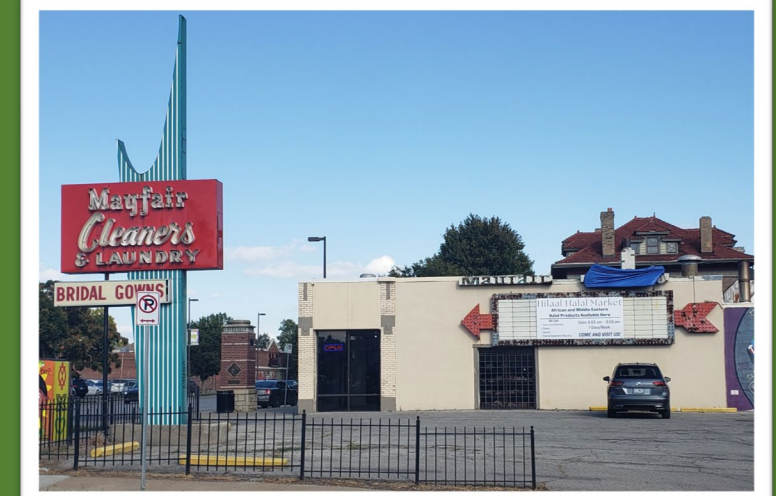
3401 INDEPENDENCE



5923 INDEPENDENCE



6207 INDEPENDENCE



3820 INDEPENDENCE

HAPPENING ON...

Independence AVE



5347 INDEPENDENCE (McDonald's)



6606 INDEPENDENCE



3838 INDEPENDENCE



2619 INDEPENDENCE



2526 INDEPENDENCE



2315 INDEPENDENCE

FOUR CORNERS COMMUNITY CALL
JOIN US FRIDAYS AT 4:P.M.
 BP
 1900 Independence Blvd.
 January 15, 2021

Passantino Bros. Funeral Home
 2117 Independence Blvd.
 January 22, 2021



10-6-2023 KASANOVA SALON



8-11-2023 ALLIANCE WORKS



7-25-2023 KENDRICK DENTIST



8-8-2023 FAMILY DOLLAR



7-17-23 FRUTOPIOA



8-4-2023 FRESH MARKET



8-25-2023 NEKC CofC

EXPLORE • DISCOVER • EXPERIENCE



Northeast Kansas City Chamber of Commerce Economic Growth Gallery (EGG).

Their concept tackled the theme "A Flight Through the International Northward Gardens of Kansas City" by featuring eastern monarch butterflies as a symbol of international connection, while highlighting the Chamber's previous work installing pollinator gardens to benefit our native ecosystem.

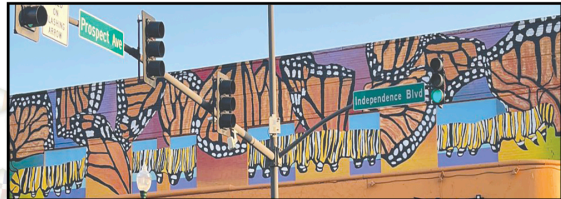
"We originally created three different designs based on the butterfly's life cycle," they said. "Once one was chosen, we made a couple edits before getting started."

As a married couple, they collaborate frequently on lots of different projects, but this was their first time painting a mural together. Andy has extensive experience painting outdoor walls, while Celina enjoys creating gradient-based murals on interior walls.

"We fell into a natural rhythm of taking charge of different aspects of the design according to our individual strengths," they explained.

To map out the mural, they took advantage of the wall's window wells, both as part of the design and as a sort of "grid system" to help guide where to begin painting their design.

"Basically, the windows can be used to visually line up the design while drawing the outlines," they said. "It also helped to have one person periodically stand across the street and look up from the other side of the intersection to gauge whether everything was in alignment with our mock-up sketch."



They designed their mural to take advantage of the already vibrant orange of the building, adding a few pops of other colors while remaining cohesive with the building's overall look.

Find out what else Celina and Andy are working on at www.andyozier.com, www.celinacurry.com, or on Instagram @totallyandy and @currych.



The building is home to longtime Northeast Kansas City Chamber members Sharif Store, Metro by T-Mobile, Boost Mobile and Jay's Grocery and Restaurant.

Ozier and Curry are multimedia artists living in Kansas City, Mo. They met studying illustration at the Kansas City Art Institute in 2011 and have been collaborating on various projects for over 10 years.

"Painting the mural took 30 hours of work between the two of us," the couple said. "Before we could start painting, however, there was lots to do in coming up with the concept, creating several designs, and attending meetings at the



This information is provided for you through the Independence Avenue CID (Community Improvement District) and the Northeast News

CURRENT ISSUE: 10-16-2023

FOUR CORNERS COMMUNITY CALL



Last week's Independence Avenue Community Improvement District, 4-Corners Community Call was at the Express Stop located at 4815 Independence Avenue.

JOIN US NEXT WEEK WHEN THE FOUR CORNERS WILL BE AT: BOOST MOBILE 2601 INDEPENDENCE AVE

EXPLORE • DISCOVER • EXPERIENCE



Four Corners Community Call is a monthly event that brings together community members to discuss local issues and share ideas for improvement. The event is held at various locations throughout the city, including the Express Stop at 4815 Independence Avenue.

Join us next week when the Four Corners will be at the Express Stop at 4815 Independence Avenue.



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International Taste and Tour

Enhance the quality of life and economic competitiveness of the Northeast Kansas City area by celebrating the rich cultural diversity of our community. Join us for a special event featuring a variety of international cuisines, live music, and a chance to meet and greet with local artists and performers.

LIBERTY TAX

9AM - 9PM
7 DAYS A WEEK
(816) 920-6640
3414 INDEPENDENCE AVE

Passantino Bros. Funeral Home

Funeral services, cremation, and more. Call today for a free consultation.

Edwards Kendrick

Are you listening? We have the answers. Call today for a free consultation.

EXPLORE • DISCOVER • EXPERIENCE

FOUR CORNERS COMMUNITY CALL

Join us next week when the Four Corners will be at the Express Stop at 4815 Independence Avenue.

EXPLORE • DISCOVER • EXPERIENCE

FOUR CORNERS COMMUNITY CALL

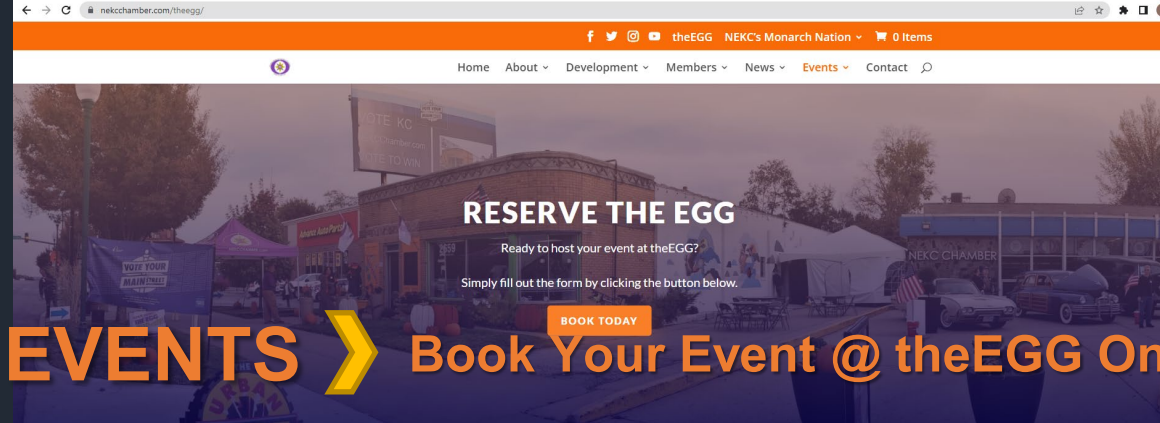
Join us next week when the Four Corners will be at the Express Stop at 4815 Independence Avenue.

9-6-2023

9-13-2023

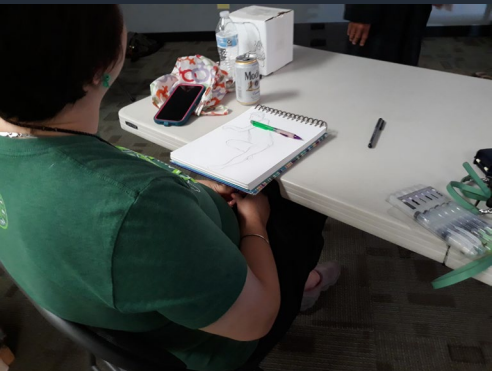
9-19-2023

EGG REVENUE
SINCE 1/1/2023: \$?



The EGG > EVENTS > Book Your Event @ theEGG Online > www.NEKCchamber.com

JULY 8: DRINK & DRAW CLASS
7 ATTENDEES



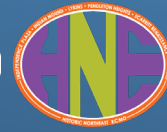
AUGUST 2: BBQ FUNRAISER
18 ATTENDEES



SATURDAYS: 'INKlusion'
BRIAN MAPES



UPCOMING EVENTS



SCARE-IT HALLOWEEN
TUESDAY, OCT 31, 2023



TASTY, TOPIC, TALK LUNCH
TUESDAY, OCTOBER 24, 2023



TOUR Cecile Daylight Space
#305 Masonic Lodge

CASH MOB
MONDAY, OCT 23, 2023



HOSTED BY:
DISTRICT AT-LARGE REP,
CRISPIN RAY

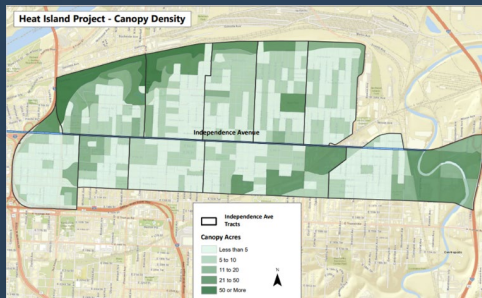
INDIAN MOUND PUMPKIN PATCH
SATURDAY, OCT 21, 2023



INKclusivity
EVERY SATURDAY 10AM - 4PM



HEAT ISLAND STUDY
Evergry & MARC
THURSDAY, OCT 26, 2023



THE INTERNATIONAL MARKETPLACE

2657 INDEPENDENCE BLVD, KCMO



NORTHEAST KANSAS CITY CHAMBER OF COMMERCE



Bobbi Baker-Hughes
President/CEO NEKCCofC



Gary L. Goebel
Commercial Realtor
Interim Vice Chairman



Becky Gripp
The Tamale Kitchen



Jerry Potocnik
Chairman of the Board



Ann Rundquist
The Gather Table



Sarah Cousineau
Promotions, Central Bank of KC



Chris Ross
Custom Truck



Dr Ed Kendrick
DDS and Associates



(Tali) Citlali Rivera
First Federal Bank of KC



Manual Abarca IV
Secretary
Jackson Co Legislator



Rico Almaraz
Awesome Remodel & Construction



Andrea Wilt
Premier Financial



Amanda Hockman
Express Stop



Jim Lawless
Northeast Realty



INDEPENDENCE AVENUE COMMUNITY IMPROVEMENT DISTRICT



Bobbi Baker-Hughes
District Manager
NEKC Chamber of Commerce



Bill Dana
Treasurer
Central Bank of KC



Rick Carroll
At Large
Cosentino's



Joe Mika
Sargent of Arms (non-voting)
Mika Enterprises, Inc.



Charlie Passantino
Chairperson
Passantino Bros Funeral Home



Anthony Spalitto
Secretary
Spalitto's Pharmacy



Daniel Iniguez
At Large
El Paso Del Norte



HISTORIC NORTHEAST MEDIA



Bobbi Baker-Hughes
President/CEO
NEKC Chamber of Commerce



Ellen Schwaller-Goebel
Treasurer
Accountant



Manual Abarca IV
Secretary
Jackson Co Legislator Elect



HISTORIC NORTHEAST EVENTS



Bobbi Baker-Hughes
President/CEO
NEKC Chamber of Commerce



Rebecca Koop
Vice President
Business & Community Events Director



John Henderson
Treasurer
Missouri Lake Living Vacations, LLC